



# Microsoft Dynamics CRM & Magento Integration

[www.appseconnect.com](http://www.appseconnect.com)



# Available Integration Touchpoints

## Customer Sync

### ➔ Customer

Any new customer registered in Magento eCommerce website will be synced back to MS Dynamics CRM as Contact. All details of the web customer including billing and shipping address will be available within the CRM system.

### ➔ Customer update

Existing customer information if gets updated by Sales Employees within CRM system, such as Phone Number, Billing or Shipping Address Changes, etc. all these updates will automatically reach to Magento and update customer information.

## Order Sync

### ➔ Order

Any orders placed by Woocommerce webshop customers will be synced to Dynamics CRM as 'New' status Order. All the order details like Items Ordered, Amount, Freight, Payment Method, etc. will be available in Dynamics CRM side. Woocommerce Shipping Method and Freight of Dynamics CRM will be mapped properly to show exact information and amount.

### ➔ Order Fulfillment

If any order which get synced from Magento gets updated in Dynamics CRM, like it's invoiced or Fulfilled, these details will reach to Magento Webshop and will complete the order.



# Seamless integration between your apps

## Automate manual processes

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

## Focus on Profitability

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

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## What our customers say...



For us, the **“set it and forget it”** aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.

### Terence McDevitt

Project Manager  
**Premier Research Labs**

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### In one word, Awesome!

APPSeCONNECT definitely provides an excellent and professional service with great value for money. It is one of the best software company that I have worked with.

### Jennifer Fun

Information Systems Manager  
**Jasper Coffee**

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