



JOSIE MARAN

## CASE STUDY

# Josie Maran Cosmetics LLC

APPSeCONNECT has helped Josie Maran Cosmetics manage thousands of orders per week with seamless application integration and streamlined business processes.

### About:

Josie Maran Cosmetics LLC founded in September 2007, specializes in the segment of Beauty and Personal Care with its varied range of products. The company is named after and owned by the world-renowned supermodel Josie Maran. Josie Maran Cosmetics is a learning and growing community of visionaries dedicated to making a game-changing impact through its empowerment culture, quality products and social engagement. The brand specializes in producing and sourcing pure Argan Oil and its bi-products, grown and harvested responsibly by Moroccan women.

### Project Overview:

Josie Maran Cosmetics proves to be a growing community of visionaries which brings innovative changes to their line of quality products. With a huge inventory of items Josie Maran manages to They use Shopify Plus as their storefront and the SAP B1 as their back-end ERP system. Their objective has been to completely automate the business processes and maintain free and seamless data transfer between the two applications.

### The Challenges

- Sync of all the products along with the information from SAP to Shopify Plus.
- The option for the new and existing customers to purchase Gift Cards.
- Inventory information to be updated on Shopify and SAP in real-time.
- All orders placed on Shopify to be synced in SAP as Sales order and corresponding Shipping information to be synced back to Shopify.
- In case of Order Return from Shopify, corresponding Credit memo to be generated in SAP along with Partial/Full Refund information.
- Efficient automation of business operations.

### Headquarters:

Santa Monica, Los Angeles, USA

### Industry:

Beauty and Personal Care

### Company size:

51-200 employees

### Products and Services:

Argan Oil & Natural Skincare, Cosmetics Products.

### Website:

<https://www.josiemarancosmetics.com/>

Sound and well-architected integration platform to connect Shopify with SAP B1. Great implementation team - responsive, smart, customer focused - and a pleasure to work with. Our environment required some customizations which the team and platform were able to handle. Would like to see more robustness in the connector scheduling and reporting capabilities, but my requests are already on the roadmap for an upcoming release. Better, more streamlined ecommerce operations. Reduction in manual tasks/more automation/better use of operations resources.

### Roger Wason

Director Ecommerce

## The Solution

### Integration: Shopify plus with SAP Business One ERP

- Automated information flow between Shopify Plus online store and SAP B1.
- Item and Inventory updated on Shopify from SAP on real-time.
- Several of Customer and Order information generated every week and synced back to SAP instantaneously.
- Item price changes and inventory updates seamlessly updated on Shopify.
- Various kinds of Discounts offered to their Global customers directly controlled from SAP B1.
- Shipment and tracking details are being updated without delay.

## The Benefits:

- Manual data entry into the two systems is no longer required.
- Completely automated order flow system.
- Management of thousands of data per week.
- Increased productivity of the back-office team.
- Efficient Real-time data exchange.
- End-to-end mapping of business objects.
- Capability to customize the solution to meet business-specific needs

## APPSeCONNECT Differentiators

- A Sound and well-architected integration platform.
- Fully automated sync in real-time.
- Smart and Robust platform which is easy to use.
- End to end mapping between e-commerce and ERP business objects.
- Software scalability, e-commerce growth support
- Geographic expansion.
- A highly flexible and customizable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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