

## CASE STUDY

# PlanetJill

With APPSeCONNECT integration platform, PlanetJill has improved its order processing and customer relation to a great extent.

### About:

Founded in 2002 by Jill Schiff, PlanetJill specializes in designing one-of-a-kind sterling silver or gold elegant treasures with the faces of loved ones inside their unique charms. The company offers a wide variety of designs including necklaces, bracelets, key chains, cufflinks, belt buckles, baby spoons, sweater buttons, money clips and more.

### Project Overview:

The business has grown immensely since the day Jill first made her own necklace. PlanetJill has made over 60,000 pieces of jewelry and they maintain a huge inventory which has to deal with the constant business operations. To maintain its back-office activities, PlanetJill used SAP Business One and they were in a need of a complete and seamless integration with Magento.

### The Challenges

- Developing access for PlanetJill Sales Reps to create and maintain Customer
- Accounts in Magento and Place Orders
- Each order containing specific discount.
- Building a Web CRM system in Magento Commerce.
- Business Process conceptualization in Magento and SAP Business One.
- Stock synchronization from SAP B1 to Magento in Real Time.
- Quick tracking of Web Orders in SAP Business One.
- Rapid order fulfillment management.

### Headquarters:

Los Angeles, CA

### Industry:

Designer Gift Jewelry

### Products and Services:

Unique photo jewelry and gifts.

### Company size:

11-50 employees

### Website:

<http://www.planetjill.com>

InSync has done a great job. Insync was very consistent in connecting everything to SAP and we find APPSeCONNECT extremely user friendly. It increases our business efficiency and accuracy of order processing and the ability to communicate more swiftly with all our customers. The InSync team is really very responsive and they answer to any questions or query that we have. We found InSync reasonable in terms of pricing and extremely efficient in terms of support too.

### Dave Anderson

Sales and Development Head

## The Solution

### Integration: Magento with SAP Business One ERP

- Streamlined and automated operations with Inventory, Order Management and Shipping Process.
- Improved efficiency in Sales, Purchase and Inventory Management.
- Real-time data transfer between E-commerce and ERP.
- Sync Online Payment details enabled.
- Automated and quick tracking of web orders.
- Automated Stock synchronization from SAP B1 to Magento in Real Time.
- Bi-Directional Sync of Items, Orders, Customer Information, supporting both B2C and B2B scenarios.
- End-to-end mapping of business objects.

## The Benefits:

- Online growth and expansion of the business.
- Meeting all of the customers' requirements.
- Seamless integration between Magento and SAP Business One.
- Huge saving in time and resources.
- Greater chances for repeat sales and more traffic.
- Efficient Real-time data exchange.
- Complete elimination of manual data entry.
- Reduced data duplication.

## APPSeCONNECT Differentiators

- Fully Automated Sync in Real Time.
- A highly flexible and customizable solution.
- Comprehensive features and functionalities for complex scenarios.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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