



## CASE STUDY

# Star Computer Group

APPSeCONNECT helped Star Computer Group improve business efficiency, speed, accuracy and increase customer satisfaction.

### About:

Star Computer Group is the distributor of computers, servers, IT equipment and accessories in Miami since 1994. The product offering includes over fifty direct distribution of brands to the specialized customers or in selected markets. They are one of the most important wholesalers in Miami, with their representation through their partners all over Latin America.

### Project Overview:

Star Computer Group uses the Magento eCommerce platform as their storefront and the SAP Business One ERP as their back-end ERP system. They are one of the largest manufacturers and distributors of their line of products - consequently, they needed automatic synchronization of various pricing rules, seamless business automation and application integration to sustain a smooth functioning environment.

### The Challenges

- Offline Orders of Magento Shipment did not sync to SAP B1.
- Configuring a special customization for Stock sync according to SAP warehouses.
- Specific requirement for Invoice sync, which needed to be avoided.
- Quick tracking for Web Orders with rapid order fulfillment in SAP Business One.
- Data duplication due to manual data entry and divided data input sources consumed a lot of productive time.

### Headquarters:

Miami, FL

### Industry:

Distributors of Servers, Computers, IT Equipment's and Accessories.

### Company size:

51-200 employees

### Products and Services:

Computers, servers, IT equipments and accessories.

### Website:

<http://www.starcomputer.com/>

APPSeCONNECT has greatly improved our business efficiency, especially the speed and accuracy of Order processing and the ability to communicate more swiftly with all our customers. Although our first APPSeCONNECT installation was in Colombia and everything was done remotely, we found the process of installing APPSeCONNECT and customizing it to our needs very smoothly and professionally handled. With many software companies, customizations are difficult and expensive and technical support can often be a nightmare. But every step of the way, we found APPSeCONNECT very reasonable in terms of pricing and extremely efficient in terms of support, in fact, they have been one of the most responsive Software Partner we have ever worked with.

We highly recommended APPSeCONNECT and the team to anyone looking to make the most of their investment in SAP B1.

### Walter Katsef

Senior Logistics and Operations Manager

## The Solution

### Integration: Magento with SAP Business One ERP

- Automated synchronization of the item information from legacy ERP system to Magento eCommerce platform became easy.
- Automated synchronization of Special, Tier and Customer specific prices from legacy ERP system to Magento was facilitated.
- Integrated and automated sales order processing in SAP B1 from Magento was enabled.
- Automatic synchronization of various pricing rules is easier.
- Quick Web Orders Tracking in SAP B1 is enabled with products which have a rapid order fulfillment rate.
- Synchronization of special, tier and customer specific prices from SAP B1 to Magento is completely automated.

## The Benefits:

- Improved speed and accuracy of order processing.
- Improved efficiency in sales and inventory management between ERP and e-commerce was available.
- No special customization is required for Stock sync.
- Improved productivity of employees.
- Efficient Real-time data exchange and end-to-end mapping of business objects.
- Complete real-time data transfer facilitates a perpetual rate in business growth.
- Increased customer satisfaction.

## APPSeCONNECT Differentiators

- APPSeCONNECT provides fully automated sync in real-time.
- End to end mapping between e-commerce and ERP business objects.
- Software scalability, e-commerce growth support and geographic expansion.
- Reduced manual data exchange and consequent decrease in data redundancy.
- A highly flexible and customizable solution capable of adapting to complex scenarios of the future.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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