



CASE STUDY

Lintel Investments

With APPSeCONNECT, Lintel Investments has reduced their Order Fulfillment Cycle up to 60% and, thus, ensured the consumers' satisfaction.

About:

Established in 1989, Lintel Investments and Management Services Pvt. Ltd. is a Maldivian-owned company and one of the country's leading distributors of luxury perfumes, skincare, cosmetics and jewelry. Their flagship store Le Cute has now been transformed into a beauty boutique offering wider range and better quality in its product line. They have eight outlets nationwide in the avenues of travel retail, retail, resort boutiques, electronics and B2B.

Project Overview:

Lintel has expanded rapidly in the past 20 years with a huge expansion of their market. They have used Magento eCommerce platform as their storefront and the SAP Business One as their back-end ERP tool. To bring everything under the same roof and efficiently streamline all the business operations, a smart integration platform was required which could connect all the systems and applications seamlessly.

The Challenges

- Online payment details sync from payment gateway (Bank of Maldives) to Shipping.
- Real-time Stock Sync from SAP to Magento, based on stock availability on specific warehouses.
- Quick Tracking of Web Orders in SAP B1.
- Rapid order fulfillment.
- Manual data entry and duplicate data.

Headquarters:

Maldives

Industry:

Fashion and Lifestyle

Company size:

51-200 employees

Products and Services:

Luxury Perfumes and Cosmetics, Consumer/Professional Electronics, Leather Goods and Fashion Accessories.

Website:

<http://lintel.mv/>

“ InSync implementation and support teams has been very reliable and easy to work with. Would like to particularly highlight Team InSync's hard work and prompt response in resolving all issues faced during implementation.

Ahmed Mujuthaba

IT Manager

The Solution

Integration: Integrating Magento with SAP Business One

- Automatic data sync of items, customers, inventory, order management shipping and billing by implementing APPSeCONNECT (SAP B1 – Magento).
- Integrated and automated sales order processing in SAP against all web transactions.
- Improved efficiency in sales and inventory management between ERP and ecommerce.
- End to End Mapping between ecommerce and ERP business objects.
- Automated synchronization of various custom attributes for products and business partners.

The Benefits:

- Optimized order fulfillment cycle up to 70%.
- Ensured end user satisfaction.
- Huge saving in time and resources due to efficient Real-time data exchange.
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Deeper integration, scalable and customizable.
- Fully Automated Sync in Real Time.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.
- Quick implementation and affordable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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