



CASE STUDY

Arani

Arani has become one of the largest sellers of LED Lighting products in Canada by seamlessly streamlining their business applications via APPSeCONNECT.

About:

Arani is one of the largest suppliers of LED lighting products all across Canada and they work via an extensive network of distributors. They have a huge product base and expertise in LED lighting for all sorts - residential, commercial and even industrial. With their facility of same-day delivery, they have become the top sellers for such requirements.

Project Overview:

With the expansion of their business within Canada, Arani has soon become the largest seller of LED lighting products and maintains a huge inventory of items. They used Magento as their storefront and SAP Business One as their back-end ERP tool. To manage all their business data and streamline their operations, a smart and robust integration platform was required which not only connected multiple applications but also guaranteed security.

The Challenges

- Maintaining the same data across multiple platforms.
- Specific business needs could not be met.
- Manual data entry and duplicate data.
- Loss of valuable time and energy.

The Solution

Integration: Magento with SAP Business One ERP

- All business data is efficiently maintained on multiple platforms.
- End to end mapping between e-commerce and ERP business objects.
- Automated synchronization of the item information to Magento from legacy ERP system.
- Improved efficiency in sales and inventory management between ERP and ecommerce.
- Complete bi-directional synchronization of Sales Orders from E-commerce to ERP.

Headquarters:

Montréal, Québec

Industry:

Electrical/Electronic Manufacturing

Company size:

11-50 employees

Products and Services:

LED Lighting, Lighting, Energy Efficiency, and Customer Service

Website:

www.arani.ca/

The Benefits:

- Fully automated sync in real-time.
- Improved efficiency in sales and inventory management between ERP and e-commerce.
- Huge saving in time and resources due to efficient Real-time data exchange.
- Improved customer service level.
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Professional Team, Competitive Rates.
- Adaptability to specific needs.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully Automated Sync in Real Time.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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