

CASE STUDY

Amerizon Wireless

Amerizon Wireless has improved its Order Fulfillment Cycle time up to 80% via APPSeCONNECT thus ensuring customer satisfaction.

About:

Amerizon Wireless is a veteran-owned 3rd generation family company supporting critical communication to customers all over the globe. They help businesses run at peak performances by specializing in mission communications such as Two-Way Radios and Wireless Networking. Amerizon Wireless has the highest trained sales and support staff and 30+ expert technicians with an average of 15 years' experience per employee.

Project Overview:

Amerizon Wireless has substantial technical support and significant expertise in installation, implementation, optimization and maintenance of two-way radio and wireless networking systems. To cater to the demand for such customers and the various warehouses they manage, Amerizon has been using Magento as their storefront and SAP Business One as their backend ERP tool. Though their business was manageable, they were in a need of a smart business application integration platform that could streamline their business.

The Challenges

- Real-Time Synchronization of stock from SAP to Magento.
- Quick Tracking of Web Orders in SAP B1
- Rapid order fulfillment.
- Manual Data Entry and data duplication.
- Automated Synchronization of Custom Attributes for Products and Business Partners.

Headquarters:

North Carolina

Industry:

Communications

Products and Services:

Two Way Radios, Motorola Radios, Satellite Phones, Mobile Computing, GPS Fleet Management, and Vertex Radios

Company size

51-200 employees

Website:

<http://www.amerizonwireless.com>



With InSync's integration solution, we are able to provide our customers with quicker notifications about order status and real time inventory updates."

Steve Cayton

Director of Sales Operations

The Solution

Integration: Magento with SAP Business One ERP

- Automatic bi-directional data synchronization of Items, Customers, Inventory, Order Management, Shipping and Billing.
- Automated Synchronization of Custom Attributes.
- Quick Tracking of Web Orders in SAP B1.
- End to End Mapping between ecommerce and ERP Business Objects.
- Integrated and automated Sales Order Processing in SAP against all Web Transactions.

The Benefits:

- Optimized Order Fulfillment Cycle up to 80%.
- Customer satisfaction ensured.
- Improved efficiency in Sales and Inventory Management.
- Huge saving in time and resources due to efficient Real-time data exchange.
- End-to-end mapping of business objects
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Fully Automated Sync in Real Time.
- A highly flexible and customizable solution.
- Comprehensive features and functionalities for complex scenarios.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.
- Quick implementation and affordable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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