



DES GUACE  
PARIS

## CASE STUDY

# Desguace Paris

Desguace Paris has optimized the management and administration of the web services and has streamlined businesses processes via APPSeCONNECT.

### About:

Desguace Paris/Global Paris is one of the leading automobile parts and accessories sellers in Spain and has a broad portfolio of services - ranging from the sale of parts to the scrap purchase, used-car-sale and collection, automobile decontamination, import of vehicles and parts, etc. They also provide industrial demolition services. They have dedicated 40 years in taking care of the environment and improving our quality of life for its consumers.

### Project Overview:

Desguace Paris takes care of a complex sales and business operations cycle. To optimize the management and administration of the web store, they used Magento eCommerce and the SAP Business One ERP as their back-end tool. They were in need of a smart integration platform that could seamlessly connect all their business applications at one go and collect all the data under one roof.

### The Challenges

- The sync of bulk products from SAP to Magento.
- A special customization needed for Order and Stock Sync to be fulfilled.
- Quick Tracking of Web Orders in SAP BI.
- The performance was a big challenge while going on with a sync process.
- Real-time data exchange.

### Headquarters:

Murcia, Spain

### Industry:

Automotive

### Company size:

51-200 employees

### Products and Services:

Automobile accessories and spare parts.

### Website:

[www.desguaceparis.com](http://www.desguaceparis.com)

“ Debíamos dar un paso más en el comercio electrónico y gracias a APPSeCONNECT, lo hicimos. Hemos apostado por APPSeCONNECT. Una solución completa que sincroniza nuestro ERP con Magento de la mejor forma posible. Al tener las bases de datos actualizadas y sincronizadas, hemos optimizado la gestión y administración del servicio web. Ofreciendo a nuestros usuarios el mejor servicio posible. El equipo de desarrolladores y de programadores es excepcional. La integración de APPSeCONNECT ha sido rápida, eficaz y profesional.

### Jose Antonio

IT Manager

## The Solution

### Integration: Magento with SAP Business One

- Streamline eCommerce operations with Inventory, Order Management and Shipping Process.
- SAP Inventory sync to Magento.
- End to end mapping between e-commerce and ERP business objects.
- Automated synchronization of the item information to Magento from legacy ERP system.
- Automated synchronization of price, stock sync from legacy ERP system to Magento.
- Integrated and automated sales order processing in SAP BI

## The Benefits:

- Fully automated sync in real-time.
- Improved efficiency in sales and inventory management between ERP and e-commerce.
- Huge saving in time and resources due to efficient Real-time data exchange.
- Improved customer service level.
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.

## APPSeCONNECT Differentiators

- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully Automated Sync in Real Time.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.
- Quick implementation and affordable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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