

## CASE STUDY

# Full Parts Electronics

With Real-Time Data Sync for Sales Orders, Item/Inventory levels, and Item Pricing, Full Parts Electronics has streamlined their business processes and stayed on top with the help of APPSeCONNECT.

### About:

Full Parts Electronics are leaders in the distribution of auto laundry equipment as well as new genuine/aftermarket parts for heavy construction and mining in Florida. They have served these industries for over 20 years and have delivered exceptional value to their clients

### Project Overview:

Due to their high reputation and a huge customer base in Florida, Full Parts Electronics was always maintaining a large inventory which tried to fulfill its customer requirements. They used Magento as their storefront eCommerce platform and the SAP Business One ERP as their back-end tool. To streamline the Sales Orders processing, updating price lists, etc. they were in need of a smart and robust application integration platform.

### The Challenges

- Real-time update of price, inventory level, description, custom fields, orders, customer's information, etc.
- Inventory discrepancies between SAP and Magento.
- Price Sync based on factor on a random basis.
- Automatic synchronization of Customer group wise pricing of items.
- Manual data entry and duplicate data.

### Headquarters:

Florida, USA

### Industry:

Electronics Products.

### Company size:

11-50 employees

### Products and Services:

Auto Laundry Equipment, Parts & Accessories, Heavy Construction, Equipment, Mining Equipment, etc.

### Website:

<http://full-parts.com/>

APPSeCONNECT helps us get all our products updated in real-time on our website at each moment (price, inventory level, description, custom fields, orders, customer's information, etc.). We were able to save time and energy on manual entries and avoid inventory discrepancies when orders were processed online. Thanks to that solution, we were able to increase our customer's satisfaction and our efficiency at work. We are already receiving positive feedback from our customers who enjoy having access to so many information on each product.

**Paul**

**Full Parts Electronics, USA**

## The Solution

### Integration: Magento with Microsoft Dynamics NAV

- Integrating numerous custom fields between both the platform.
- Real Time Data Sync for Sales Orders, item and inventory levels for further processing.
- Real-time Price Sync based on factors.
- Automatic synchronization of Customer group wise pricing of items
- Inventory discrepancies minimized between SAP and Magento and increased customer's satisfaction.
- End to end mapping between e-commerce and ERP business objects.

## The Benefits:

- Increased the Productivity and Effectiveness of back office.
- Receiving positive feedback from customers.
- Huge saving in time and resources due to efficient Real-time data exchange.
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.
- Increased customer satisfaction.

## APPSeCONNECT Differentiators

- Fully Automated Sync in Real Time.
- A highly flexible and customizable solution.
- Comprehensive features and functionalities for complex scenarios.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.
- Quick implementation and affordable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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