Premier Research Labs

APPSeCONNECT has helped Premier Research Labs seamlessly integrate two Magento stores with two databases of SAP Business One and has aided to their success and growth of the business.

About:

Getting a proper nutritional supplement without added excipients for patients is a bit difficult, but Premier Research Labs exactly solves this problem. Premier Research Labs is the primary manufacturer of premier quality, whole food nutraceutical formulations which are available exclusively via qualified health practitioners. It is also the world's first producer of quantum cellular resonance products that are capable of restoring quantum coherence to the body's inherent biofield.

Dr. Bob Marshall, Ph.D., CCN is the CEO and founder of Premier Research Labs. He has clinically developed his products with the help of medical doctors, chiropractors, nutritionists and other health professionals to produce functional and nutritional products that embody their motto - "Nutrition That Really Works".

Project Overview:

Premier Research Labs has had a sterling reputation as the world's leader in cellular resonant nutrition technology. To manage their online business, they used Magento as their storefront and SAP Business One as their back-end tool. They were in need of a smart integration solution that could easily allow free data flow across platforms.

The Challenges

- Connecting two Magento stores with two company databases of SAP Business One.
- Fully Automatic Sync of Data from one platform to another.
- Limited Technical Resource at the client side.
- Real Time Data Sync for Sales Orders.

Headquarters:

Austin, Texas, USA

Industry:

Nutritional Supplements

Products and Services:

Cellular resonant formulations, super-food concentrates, probiotic-derived liquid nutritional formulas.

Company size:

2-10 employees

Website:

http://prlabs.com/

Our client sells enough items online per day to the point that manually entering orders from Magento into SAP would have been time consuming and error prone. Our client doesn't have a large technical team, we needed something that could run on its own and just work. The APPSeCONNECT agent does this quite well. Our client is able to keep their Customer Service Representatives (CSRs) in SAP rather than forcing them to bounce between Magento and SAP to handle customer orders.

Now that we've implemented Magento for them and connected it to SAP using APPSeCONNECT, they're getting tremendous response from their customers in the form of orders on the site. APPSeCONNECT was the best choice for this solution and we would certainly recommend it again for a Magento-SAP integration project.

The team at APPSeCONNECT has been fantastic! You've all really been working hard to help us through this implementation and we greatly appreciate it. Thanks!

Terence McDevitt
Project Manager

APPSeCONNECT

The Solution

Integration: Magento with SAP Business One ERP

- Magento Enterprise eCommerce Websites with SAP Business One 9.0 ERP databases seamlessly integrated.
- Complete sync of Customers, Items and Orders between Two Magento Stores and Two SAP B1 databases.
- Quick Processing of Sales Orders through Real Time sync.
- Manual data entry and file exports no longer required.
- Additional Time to focus on Order Processing, Production and Purchase Planning

The Benefits:

- Highly effective error reporting mechanism.
- Efficient Real-Time Data Sync.
- Complete elimination of manual data entry and hence reduced redundancy.
- Quick Processing.
- Increased productivity of the back-office team.
- End-to-end mapping of business objects.
- Capability to customize the solution to meet business-specific needs.

APPSeCONNECT Differentiators

- Easy to use and great support team.
- Fully automated real-time sync without any manual intervention.
- End to end mapping between e-commerce/marketplace and ERP business objects.
- Software scalability, e-commerce growth support.
- Geographic expansion.
- A highly flexible and customizable solution capable of adapting to complex scenarios.

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