



CASE STUDY

JM Villegas

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About:

JM Villegas is a Mexican company with extensive experience in the furniture market - they offer comprehensive solutions for display systems to supermarkets, department stores and shops in general.

Project Overview:

JM Villegas has become one of the leading sellers of industrial furniture in Mexico. They have a large customer base and have used Shopify as their storefront. To manage their backend processes, they used the SAP Business One ERP. Even after using multiple applications for their business processes, they were in need of a smart integration platform that could seamlessly connect all the applications and hence facilitate business growth.

The Solutions

Integration: Shopify with SAP Business One

Here is the Q/A Session with JM Villegas

What was the core problem you wanted to solve with APPSeCONNECT?

We needed to connect our online store to our ERP seamlessly.

Why did you choose APPSeCONNECT?

We looked for different options but APPSeCONNECT was the only connector that covered all our business needs in functionality and budget.

What improvement in performance and result did you get by using APPSeCONNECT?

Our manual activities were reduced a lot and we were able to improve our work flow.

Headquarters:

Mexico

Industry:

Furniture

Company size:

51-200 employees

Products and Services:

Commercial equipment, manufacture/sale of components and accessories for display solutions.

Website:

www.jmvillegas.mx

What specific feature did you like most about the product?

The stock sync was really helpful for us and it was LIVE in a really short time! This year we also changed our ERP to SAP B1 and this was a great tool to have more control while we were still learning the use of SAP B1.

Can you mention 2-3 other benefits of the solution you applied?

Today we sync the stock, orders and clients from our online store in Shopify to SAP B1.

This features have been really useful because it reduced manual operations we did for almost a year, today we can have information about our online sales in real time directly in our ERP, and work to improve our customer service and products instead of copying and processing information.

Would you recommend this product? If so, why? If not, why not?

Yes, I think it's a great option to have control of your online store sales and customers directly from your ERP.



APPSseCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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