



CASE STUDY

Gjeteren AS

GJETEREN AS has received log reports for every transactional sync via APPSeCONNECT and has ensured maximum user satisfaction in Norway.

About:

Oleif Lebesby - an agronomist, started one of the first companies to produce fences in Norway - Gjeteren AS - a family-run company established in 1939. Gjeteren AS is currently Norway's only manufacturer of fence machines and holds a unique competence in the field. Their products vary from fences to insulators, mowers, drinking boots, brushes, dog equipment, Pet food and many more.

Their saying - "Ask us about fences, it's going to be a lot that we can help on!"

Project Overview:

Being the only manufacturer of fence machines in Norway, it is important for Gjeteren SA to be available to their customers via a functionally stable website. They used Magento eCommerce platform as their storefront and SAP Business One as their backend tool for business management. With so much of the business operations going on, they needed an efficient integration platform that could connect their business applications and bring all their data at one place.

The Challenges

- Managing B2B as well as B2C business scenarios.
- Using the older version of ERP system which did not have General Service.
- Stock sync according to SAP warehouses.
- Specific requirement for Order sync process.
- Quick Tracking of Web Orders in SAP B1.
- Manual data entry and duplicate data.
- Complete synchronisation of Transaction data from E-commerce to ERP.

Headquarters:

Norway

Industry:

Agricultural products and services

Company size:

20-50 employees

Products and Services:

Fences, insulators, mowers, drinking boots, brushes, dog equipment, Pet food, etc.

Website:

www.gjeteren.no/butikk



Gjeteren AS is a satisfied customer of APPSeCONNECT. Our main business is B2B, but we also do B2C. As one of the largest supplier of electric fence systems for farmers in Norway, availability is very important for us. With a short season it is crucial to make the most of the season and a functional website is a must. We have tested couple of eCommerce systems, but with Magento and APPSeCONNECT, the flexibility is great. As with all software systems there is room for improvements, the big difference here is that, we feel InSync has listened to our wishes and implemented them. So all in all, it is a great value for money and the service is one of the best we ever experienced from a software company.

Dag-Ivar Lebesby

Owner

The Solution

Integration: Magento with SAP Business One

- Automatic synchronization Inventory Status in e-commerce.
- Automatic synchronization of Transaction data from E-commerce to ERP.
- Rapid fulfilment process to ensure online user's satisfaction.
- Automated synchronization of Business Partner Master Data.
- Integrated and automated sales order processing in SAP B1.
- Automated synchronization of the item information to Magento from ERP system with accuracy.
- Automated synchronization price updates from ERP system to Magento.

The Benefits:

- Log reports for every transaction synchronization.
- Easy Upgrade to newer version of Application.
- End to end mapping between e-commerce and ERP business objects.
- Bi-directional, fully automated sync process.
- Huge saving in time and resources due to efficient Real-time data exchange.
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.
- Increased customer satisfaction.

APPSeCONNECT Differentiators

- Fully Automated Sync in Real Time.
- A highly flexible and customizable solution.
- Comprehensive features and functionalities for complex scenarios.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.
- Quick implementation and affordable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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