

 CASE STUDY

HumanHeart Nature

APPSeCONNECT has been one of the supporting pillars of HumanHeart Nature to achieve unparalleled customer satisfaction levels and product order fulfillment in Philippines.

About:

HumanHeart Nature started as a social organization in 2008 and has revolutionized business practices in developing countries. Their aim was not only to deal in profits but also to build a better and cleaner society. Gandang Kalikasan Inc. is behind the brand HumanHeart Nature. It is currently one of the most genuine brands of cosmetics and personal care products in Philippines. Their products showcase purity and quality with 100% organic ingredients.

Project Overview:

HumanHeart Nature has earned its place as one of the most trusted and genuine brands of cosmetics products in Philippines. Since they deal with a large number of customers, they maintain a highly complex business process. They used Magento as their eCommerce platform and SAP Business One as their back-end ERP tool. To streamline all their ongoing operations and efficiently bring all the data under a single roof, a smart and intelligent business application integration platform was required; they were looking for a platform that could seamlessly connect all their applications.

The Challenges

- The older version of ERP system did not have the General Service.
- A special customization for Stock sync was needed for SAP warehouses.
- Automatic synchronization of Customer group wise price.
- Quick Tracking of Web Orders in SAP B1 and a rapid order fulfillment.
- Manual data entry and duplicate data.

Headquarters:

Quezon City, Philippines

Industry:

Cosmetics

Company size:

201-500 employees

Products and Services:

Natural cosmetics and personal / home care products

Website:

www.humanheartnature.com/

The Solution

Integration: Magento with SAP Business One ERP

- Specific requirement for Order sync process.
- Automatic synchronization of Transaction data from Ecommerce to ERP.
- End to end mapping between e-commerce and ERP business objects.
- Automatic synchronization of Customer group-wise Price.
- Special customization for Stock sync was enabled.

The Benefits:

- Fully automated sync in real-time.
- Improved efficiency in sales and inventory management between ERP and e-commerce.
- Huge saving in time and resources due to efficient Real-time data exchange.
- Improved customer service level.
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Professional Team, Competitive Rates.
- Adaptability to specific needs.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully Automated Sync in Real Time.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

APPSeCONNECT is a registered trademark of InSync Tech-Fin Solutions Ltd. All other marks are those of respective owners.