



# SAP ERP & Salesforce CRM Integration

www.appseconnect.com



# Available Integration Touchpoints

# **Customer account, Contact Sync**

- APPSeCONNECT ensures syncing of SAP Customer Information as Accounts in Salesforce CRM.
- Ontacts associated with the Customer Accounts is also added in Salesforce.
- When creating an Order in Salesforce CRM, the account needs to have a Contract associated. APPSeCONNECT not only creates a Customer Account in Salesforce, but also it adds a Contract against it for further Ordering Process.

# **Product Sync**

- ERP Products which are defined in SAP ECC will be synced automatically to Salesforce CRM.
- All the Products are listed initially, and later on whenever new products are added in ERP, that will also get created in CRM with all defined settings and information.

# **Pricebook & Pricebook Entry**

 APPSeCONNECT takes into account the different level of pricing defined through Pricebooks. It links a Pricebook with the Product in Salesforce CRM.



# **Order Sync**

- Salesforce CRM users creates Orders in Salesforce, while adding Orders APPSeCONNECT takes care of Pricebooks which are associated with the Product and Contracts which are associated with Accounts.
- Created Orders in Salesforce CRM get synced to back end ERP SAP ECC as Sales Order for further Order verification and processing.

### Delivery, Invoice & Order response

 APPSeCONNECT can also be easily configured to sync Delivery, Invoice and Order Response from SAP ECC to Salesforce CRM against proper entities.

<sup>\*</sup>Please note transfer of IDOCs doesn't need any additional investment in middle ware, as the solution uses standard HTTP protocol to connect SAP.



# Seamless integration between your apps

#### **Automate manual processes**

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

#### **Focus on Profitability**

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

# What our customers say...



For us, the "set it and forget it" aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.

#### **Terence McDevitt**

Project Manager

Premier Research Labs

View Case Study →



#### In one word, Awesome!

APPSeCONNECT definitely provides an excellent and professional service with great value for money. It is one of the best software company that I have worked with

#### **Jennifer Fun**

Information Systems Manager

Jasper Coffee

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