



CASE STUDY

Foto Distribuidora Vyorsa

With APPSeCONNECT, Foto Distribuidora Vyorsa has solved their complex problem of inventory synchronization and has emerged as a leading player of the photographic retailing in Mexico.

About:

Foto Distribuidora Vyorsa focuses on the distribution of photographic and electronic products for the imaging and photographic industry in Mexico. With more than 20 years in the Mexican market, the company is dedicated to providing photographic equipment, video, batteries, chemistry and printing for large, small and medium enterprises, as well as for photographers and fans throughout the Mexican Republic.

Project Overview:

Foto Distribuidora Vyorsa had their major business running via multiple warehouses and POS. They implemented SAP Business One as their back-end ERP system and employed Magento as their store-front. To move all data in/out from SAP and streamline and optimize their business processes, they were in need of a robust and responsible integration solution that could connect SAP Business One with Magento.

The Challenges

- Integrating and efficiently connecting SAP Business One with
- Magento in order to manage all the transactions.
- Complete inventory sync from SAP Business One to Magento.
- Pricing for multiple destinations to be maintained.
- SKU code at times was not being synced.
- Due to different warehouses and POS, cumulative stock availability was an issue.

Headquarters:

Cuauhtemoc, Distrito Federal

Industry:

Consumer Electronics

Company size:

51-200 employees

Products and Services:

Photographic equipment, Chemicals, Printers, Professional Video, Batteries and accessories, and Professional audio

Website:

www.vyorsa.com.mx/



"Easy to use , connects perfectly with old versions of Magento like 1.9 (the one that I use) and helps me sync my online inventory with different warehouses. Additionally, we currently have specific requirements as a Mexican company , and all the information that we need to sync from Magento to SAP has been possible to obtain it with this tool."

Erick V.

Manager

The Solution

Integration: Magento with SAP Business One ERP

- Provision for a concentrated sum of inventory to show product availability from multiple warehouses enabled via APPSeCONNECT.
- Complete real-time bi-directional integration between SAP Business One and Magento.
- Prices centrally maintained in SAP Business One and pushed into Magento.
- Automated processes for order management, purchase and sales order, etc.

The Benefits:

- Centralized place for information.
- Reduced manual effort and updates.
- More focus on selling and less on managing.
- Streamlined VAT registration process for Orders and Customers.
- Improved customer satisfaction.
- Saved a lot of time and resources due to efficient real-time data exchange.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Bi-Directional sync.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully Automated Sync in Real Time.
- A robust and easy-to-use platform with experienced professionals.
- Software Scalability, support for E-Commerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.
- Quick implementation and affordable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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