



CASE STUDY

Eurofer LTD

With APPSeCONNECT, Eurofer has been able to sync SAP Business One, Magento, and Amazon seamlessly and has achieved a simplified inventory management.

About:

At Eurofer, wellness is a way of life. They don't believe age, gender or past actions define anyone. They have differentiated themselves through a combination of unique designs and styles merged with unequaled standards of quality and authenticity. The founders have deep roots in yoga and health communities and their selections serve amateur practitioners and professional athletes alike.

Project Overview:

Eurofer were handling all their back-end operations via SAP Business One ERP system. To run their website they employed Magento E-commerce and also listed their products on Amazon. To streamline their business processes and cumulatively attain all the data in one place, they were in need of a smart integration platform that could easily connect all their business applications.

The Challenges

- Complete sync of data from SAP Business One, Magento and Amazon.
- Errors and data redundancy due to manual data input.
- Inventory management.

The Solutions:

Integration: Magento with SAP Business One and SAP Business One with Amazon

- Completely automated data sync between business applications.
- Inventory management simplified.
- Reduced errors and redundancy due to real-time sync.

Headquarters:

Rome Area, Italy

Industry:

Retail

Company size:

50-100 employees

Products and Services:

Household Goods

Website:

www.eurofer-srl.com/

The Benefits:

- Attaining a completely new and efficient online web store.
- Seamless data sync between Magento and SAP All In One.
- Ensured end-user satisfaction.
- Higher order fulfilment ratios.
- Huge saving in time and resources due to efficient Real-time data exchange.
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Bi-Directional sync.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully Automated Sync in Real Time.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.
- Quick implementation and affordable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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