

Genuine Health

With APPSeCONNECT, Genuine Health has achieved flawless integration capabilities and higher customer satisfaction level with unique sales workflow within SAP.

About:

Genuine Health is a company dealing in world-class nutritional supplements that are clinically tested. They produce all natural, science-based supplements that are sure to give nourishment to their consumers for improved energy, cognition, movement and the overall health. They first came to this industry 25 years ago, and they are still breaking the grounds in Canada with their improvements and innovation. Their saying - "Ask us about fences, it's going to be a lot that we can help on!"

Project Overview:

Genuine Health has been using SAP Business One as their back-end ERP system and Magento eCommerce platform as their storefront. With a high demand for their products and a large market to cater to, Genuine Health needed such an integration platform that could seamlessly connect all their business applications and bring all their essential data in one place.

The Challenges

- Complicated and unique sales workflow within SAP.
- Sync Magento with multiple SAP database (possibly different warehouse).
- Flawed and unautomated integration process.
- Complete notifications, mail trigger and shipment tracking required.

Headquarters:

Toronto, Canada

Industry:

Health, Wellness and Fitness

Company size:

51-200 employees

Products and Services:

High quality nutritional supplements.

Website:

<https://www.genuinehealth.com>

"AeC has proven to be extremely capable of handling any and all requirements we have. We use it to sync our Magento web stores with multiple SAP B1 databases. We have a unique sales workflow within SAP, and initially I was concerned that what we needed from AeC might be too complicated and that we would have to make certain compromises. I am happy to say that there has not been a request that AeC could not fulfill.

The APPSeCONNECT Agent has made syncing automatic, seamless and worry-free. It is also very simple to use, I can easily open the app to check system status and see a detailed sync log."

Max G.

Marketing Director

The Solution

Integration: Magento with SAP Business One

- Complete bi-directional data sync between Magento and SAP Business One database.
- Unique sales workflow within SAP.
- Fully automated and swift integration process and data flow.
- Shipment tracking, notifications on shipment and email trigger enabled.

"The team at InSync have been incredibly helpful and responsive throughout the entire configuration and implementation process. Any questions I have had have been answered promptly and thoroughly. I'm very happy with the level of customer service we have received. They are kind, knowledgeable, and always make sure our needs are taken care of. "

Max G., Marketing Director

The Benefits:

- Automatic, seamless and worry-free sync.
- Attaining a completely new and efficient online web store.
- Seamless data sync between Magento and SAP Business One.
- Ensured end-user satisfaction.
- Easy monitoring and sync.
- Huge saving in time and resources due to efficient Real-time data exchange.
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Bi-Directional sync.
- Extremely capable of handling any and all requirements
- Helpful and responsive team for implementation.
- Higher customer satisfaction achieved.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully Automated Sync in Real Time.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.
- Quick implementation and affordable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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