Shop at Showcase

With the help of APPSeCONNECT, Showcase managed to sync their inventory seamlessly and provide the best-in-class products to almost 100+ stores in Canada.

About:

Showcase is The Home of The Hottest Trends in Canada. If there is a new product then u can check it on their website! With new exclusive items arriving every week, Showcase has the hottest products every consumer NEEDS and WANTS!

Showcase has more than 100 stores across North America and they provide 3-year Extended Service Plan on every product for the convenience of their customers.

Project Overview:

Showcase has more than 100 physical stores located all over Canada. In addition to that they also receive orders from tele-service - this means that they had to deal with a lot of customer base from many channels. Also, since they had so many physical stores, maintaining inventory was a challenge. Showcase used Shopify Plus eCommerce as their storefront and SAP Business One as their backend ERP system. They also used Salesforce to manage their customer related data. However, because of using so many applications for their business, Showcase were in need of a smart integration platform that could seamlessly connect and integrate all their data and application.

The Challenges

- Maintaining inventory to cater to almost 111+ physical stores across Canada was a tough challenge.
- They were in need of complete sync of their multiple warehouses.
- Due to the various channels used, Showcase faced difficulty in maintaining the huge customer base they achieved.

Headquarters:

Canada

Industry:

Retail

Products and Services:

Trending products including games, health products, beauty products, kitchen appliances, electronics, etc.

Website:

ca.shopatshowcase.com

The Solution

Integration: SAP Business One with Shopify Plus and SAP Business One with Salesforce

- Seamless inventory sync was enabled so that no error or redundancy was seen.
- All multiple warehouses were integrated for a smoother running business process.
- The bulk of customers from different channels was maintained easily.

The Benefits:

- Seamless data sync between SAP Business One and Shopify and Salesforce.
- Streamlined business operations with complete inventory sync.
- Ensured end-user satisfaction.
- Higher order fulfilment ratios.
- Huge saving in time and resources due to efficient Real-time data exchange.
- Streamlined business operations.
- Complete elimination of manual data entry and reduced data duplication.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Bi-Directional sync.
- Helpful and responsive team for implementation.
- Higher customer satisfaction achieved.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully automated sync in real-time.
- A robust and easy-to-use platform.
- Software Scalability, support for eCommerce Growth
- Geographic expansion is facilitated.
- Improved efficiency in business processes.
- A boost in the productivity of employees.
- Quick implementation and affordable solution.