



# Microsoft Dynamics 365 Business Central & Shopify Integration

[www.appseconnect.com](http://www.appseconnect.com)



# Available Integration Touchpoints

## Customer Sync

- + Web customer can register online. All The registration information like account information, contact information, billing & shipping address, etc. will be synchronized to Microsoft Dynamics 365 Business Central Customer Card.
- + Any existing web customer details can be downloaded to Business Central Customer Card automatically in real time.
- + As per Business Requirement the connector can be configured to sync Guest Customer information such as contact and address information, to Business Central with a different Item Card Code for easy tracking, merchants can plan further marketing activity to these Guest Customers based on their contact info.

## Item Sync

- + Enlist Business Central items in the Shopify web store with all details.
- + Dynamics 365 Business Central Warehouses can be fully mapped with the Shopify website. Inventory from a desired warehouse or a cumulative stock from multiple warehouses can up synced to Shopify through configuration in APPSeCONNECT's Dynamic Mapping Interface.
- + Download existing simple or variant products to Business Central in just one click.
- + Modification made in product details on Shopify can be instantly made to be reflected in Business central Item Card.



## Inventory Sync

- ➔ Real-time Stock Update from Microsoft Dynamics 365 Business Central to maintain exact inventory level in the eCommerce store. Product Stock will be synced from Business Central to Shopify, and there are options to choose multiple variants of combinations:
  - In Stock-Committed
  - In Stock
  - In Stock- Committed + Ordered

## Sales Order Sync

- ➔ All the Shopify sales orders placed by the web customers will instantly be converted into Microsoft Dynamics 365 Business Central Sales Orders.
- ➔ All the web sales orders placed by the guest customers will also be transformed into Microsoft Dynamics 365 Business central Sales Orders.
- ➔ Web Orders can be synced back to Business central as Sales Order, providing an opportunity to the Business Central User for an Order Processing, checking payment, stock and even customer validation process. With APPSeCONNECT, Business Owners can even choose which Web Orders will sync back to Business Central through a Dynamic Mapping screen.



## Fulfillment Sync

- eCommerce Shipping Method and Shipment Charges will be fully mapped with Dynamics Business Central Shipping Method and Freight through APPSeCONNECT.
- Shipping Method selected by the web customer in the storefront can be seen in Business Central Sales Order after order synchronization. Similarly shipping charges calculated in the storefront is also available in Business Central Sales Order as Freight in exact amount.
- Microsoft Dynamics Business Central user can put the shipment tracking no. in Business Central Delivery Note and it will be synced to Shopify.
- This tracking number is available in the storefront in the order details. Thus web customer can track his/her shipments using this tracking number.
- Once Delivery/ A/R Invoice is generated in Business Central, web users can instantly get the updated information and Shipment Tracking no. on Shopify by viewing the web order status which will be changed from 'Pending/Processing' to "Shipped" and "Complete".



# Seamless integration between your apps

## Automate manual processes

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

## Focus on Profitability

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

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## What our customers say...



For us, the **“set it and forget it”** aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.

### Terence McDevitt

Project Manager  
**Premier Research Labs**

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### In one word, Awesome!

APPSeCONNECT definitely provides an excellent and professional service with great value for money. It is one of the best software company that I have worked with.

### Jennifer Fun

Information Systems Manager  
**Jasper Coffee**

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