



Priority ERP & Magento Integration



Available Integration Touchpoints

Customer Sync

- Web customers register online in Magento website will be synced back to Priority ERP along with customer details which includes their billing and shipping addresses, contact information under customer section
- Oustomer sync works bi-directionally. Existing customer details can be synced back to Magento.
- As per business requirement the connector can be configured to sync guest customer information such as contact and address information, to Priority ERP with a different Customer Code for easy tracking, merchants can plan further marketing activity to these guest customers based on their contact info

Product Sync

- Product details which are saved in Priority ERP such as simple, configurable i.e. items with their variants (attributes, color sizes etc.) under product part catalog can be synced to Magento.
- Item sync works bidirectionally between Magento and Priority ERP.
- Update in product details on Magento can be instantly reflected in Priority ERP part Catalogue.
- Download existing items to Priority ERP in just one click.



Available Integration Touchpoints

Inventory Sync

- Stock Updates which happen in Priority through Inventory Count will be synced back to Magento website.
- APPSeCONNECT allows different combination of Stock Sync from Priority to Magento and there are options to choose multiple variants of the combination:
 - In Stock Committed
 - In Stock
 - In Stock Committed + Ordered

Order Sync

- Web Customers: All the Magento sales orders placed by web customers with proper tax total calculation, freight and payment method will instantly be converted into Priority ERP.
- Guest Customers: All the web sales orders placed by the guest customers will also be transformed into Priority ERP against a default customer code along with the billing/shipping address.



Available Integration Touchpoints

Payment Sync

Payment method: APPSeCONNECT will sync back payment method from Magento to Priority ERP in Sales. In case of online payment, online payment transaction ID will be synced back to Priority ERP sales order along with payment mode (PayPal/Authorize.Net, etc.) providing an option to Priority user to charge the corresponding payment gateway website/provider.

Shipment Sync

Value mapping of tax and shipping charges: Exact value mapping of tax and shipping charges are ensured for proper order total calculation while converting web orders into Priority sales orders.



Seamless integration between your apps

Automate manual processes

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

Focus on Profitability

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

What our customers say...



For us, the "set it and forget it" aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.

Terence McDevitt

Project Manager

Premier Research Labs

View Case Study →



In one word, Awesome!

APPSeCONNECT definitely provides an excellent and professional service with great value for money. It is one of the best software company that I have worked with

Jennifer Fun

Information Systems Manager

Jasper Coffee

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