



# Zoho CRM & Microsoft Dynamics 365 Business Central Integration

[www.appseconnect.com](http://www.appseconnect.com)



# Available Integration Touchpoints

## Contact Sync

- Once new Accounts and their Contacts are created in Zoho, these Accounts and Contacts will be automatically synced in Dynamics Business Central as Customer and Contacts respectively. Details that includes their billing and shipping addresses, the contact information of existing Accounts and Contacts will also be synced. Customer/Accounts and Contacts sync works bi-directionally. Existing customer & Contact details can be sync back to Zoho from Dynamics Business Central.

## Product Sync

- Any Item listed in your Dynamics Business Central will be uploaded as Products in Zoho CRM system. One Sales Price in Dynamics Business Central will be mapped as the standard price in CRM system, additional Sales Prices will be mapped with Price Books created in Zoho. So, when the Product is synced from Dynamics Business Central. to Zoho, multiple Sales Prices will also be synced to CRM. Price Books are generally assigned to different customer groups to offer discounted prices to Resellers/ Wholesalers.

## Order Sync

- The Zoho CRM Sales Orders with its current status will be synced as Dynamics Business Central Sales Orders. Items selected, tax, billing, shipping address, due date, etc. of the Sales Order will be synced in Dynamics Business Central.



## Invoice Sync

- Appseconnect will sync back the payment method from Zoho to Dynamics Business Central For sales. Zoho CRM Invoices will be synced back as Dynamics Business Central Invoice.



# Seamless integration between your apps

## Automate manual processes

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

## Focus on Profitability

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

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## What our customers say...



For us, the **“set it and forget it”** aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.

### Terence McDevitt

Project Manager  
**Premier Research Labs**

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### In one word, Awesome!

APPSeCONNECT definitely provides an excellent and professional service with great value for money. It is one of the best software company that I have worked with.

### Jennifer Fun

Information Systems Manager  
**Jasper Coffee**

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