



# Priority ERP & Shopify Integration

www.appseconnect.com



# Available Integration Touchpoints

# **Customer Sync**

- Web customers register online in Shopify website will be synced back to Priority ERP along with customer details which include their billing and shipping addresses, contact information under customer section
- Oustomer sync works bi-directionally. Existing customer details can be synced back to Shopify.
- As per business requirement, the connector can be configured to sync guest customer information such as contact and address information, to Priority ERP with a different Customer Code for easy tracking, merchants can plan further marketing activity to these guest customers based on their contact info.

### **Order Sync**

- Web Customers: All the Shopify sales orders placed by web customers will instantly be converted into Priority ERP.
- Guest Customers: All the web sales orders placed by the guest customers will also be transformed into Priority ERP against a default customer code along with the billing/shipping address.
- Payment method: APPSeCONNECT will sync back payment method from Shopify to Priority ERP in Sales. In case of online payment, online payment transaction ID will be synced back to Priority ERP sales order along with payment mode (PayPal/Authorize.Net, etc.) providing an option to Priority user to charge the corresponding payment gateway website/provider.



# Available Integration Touchpoints

Value mapping of tax and shipping charges: Exact value mapping of tax and shipping charges are ensured for proper order total calculation while converting web orders into Priority sales orders.

# **Product sync**

- Product details which are saved in Priority ERP under product part catalog can be synced to Shopify.
- Item sync works bidirectionally between Shopify and Priority ERP.
- Opdate in product details on Shopify can be instantly reflected in Priority ERP part Catalogue.
- Download existing items to Priority ERP in just one click.

# **Inventory sync**

- Stock Updates which happen in Priority through Inventory Count will be synced back to Shopify website.
- APPSeCONNECT allows the different combination of Stock Sync from Priority to Shopify and there are options to choose multiple variants of the combination:
  - In Stock Committed
  - In Stock
  - In Stock Committed + Ordered



# Seamless integration between your apps

#### **Automate manual processes**

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

#### **Focus on Profitability**

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

# What our customers say...



For us, the "set it and forget it" aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.

#### **Terence McDevitt**

Project Manager

Premier Research Labs

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#### In one word, Awesome!

APPSeCONNECT definitely provides an excellent and professional service with great value for money. It is one of the best software company that I have worked with

#### **Jennifer Fun**

Information Systems Manager

Jasper Coffee

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