



Microsoft Dynamics NAV & SugarCRM Integration

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Available Integration Touchpoints

Contact Sync

- Contacts created in the CRM system will be synced to the NAV system as Accounts/Contacts.
- Similarly Contacts created in the NAV system as Person type and Company type will be synced to the CRM system as Contacts and Account respectively.

Sales Representative Sync

- APPSeCONNECT Sugar and Microsoft Dynamics NAV Integration allows Sales Representative entered in the CRM system to be synced back to the NAV system as the Sales representative.
- Similarly Sales representative entered in the NAV system will be synced back to the CRM system.

Account Sync

- The Account created in the CRM system will be synced as downloaded as Contact person as well as Account/Company in the Microsoft Dynamics NAV system.
- Similarly Account/Company created in the NAV system will be synced back as Account in the CRM system.



Opportunity Sync

- ➔ APPSeCONNECT Sugar and Microsoft Dynamics NAV Integration allows to sync CRM Order/Opportunity into NAV ERP system as Opportunity.
- ➔ The integration can also be configured to sync Opportunity created in Microsoft Dynamics NAV ERP system as an Opportunity in the CRM system.

Note: APPSeCONNECT NAV Integration supports NAV 2009 onward on SQL Server with presence of RTC Client, so this is a mandatory requirement



Seamless integration between your apps

Automate manual processes

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

Focus on Profitability

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

What our customers say...



For us, the **“set it and forget it”** aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.

Terence McDevitt

Project Manager
Premier Research Labs

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In one word, Awesome!

APPSeCONNECT definitely provides an excellent and professional service with great value for money. It is one of the best software company that I have worked with.

Jennifer Fun

Information Systems Manager
Jasper Coffee

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