



# Priority & Salesforce Integration

[www.appseconnect.com](http://www.appseconnect.com)



# Available Integration Touchpoints

## Account & Contact Sync

- Accounts are synced in Priority ERP from Salesforce CRM as Customer and Associated Contact will be added as Contact Person in customer sub form.
- Similarly, Customers and Contacts can be synced back from Priority ERP to Salesforce CRM and it will create new Accounts and associated Contacts in Salesforce CRM.
- Similarly, modification in Accounts and respective contacts can be updated in between Salesforce CRM and Priority ERP.

## Item Sync

- Items from Priority ERP will be synced to Salesforce CRM along with their prices. The sync works from Priority to Salesforce with Add and Update Operation.
- Following are the key information synced as far as Items are concerned.
  - Product name
  - Product Code
  - Product Description
  - Product prices associated with various price-books
- The Sync works bidirectionally.



## Pricebook Sync

- ➔ Pricelists are synced from Priority ERP to Salesforce CRM as price-books. Wholesale price or List Price must be chosen as the standard price. Product prices are synced from Priority to Salesforce for these price-books.
- ➔ Depending on business-specific needs, additional price lists can also be mapped with associated price-books defined in Salesforce. Therefore, when an Item is synced from Priority to Salesforce, one Standard Price and multiple other price-books' price will also be synced back to Salesforce.

## Sales Order Sync

- ➔ APPSeCONNECT Salesforce CRM and Priority ERP Integration allows to sync Salesforce Orders into Priority ERP as Sales Order.
- ➔ Items Selected, Discounts (if any), billing and shipping address selected/entered at the time of Order will also be synced back to Priority ERP.

Note: According to customer specific requirements, the connector integration can also be personalized to sync Sales Quotation and Order Fulfilment for further Order Processing.



# Seamless integration between your apps

## Automate manual processes

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

## Focus on Profitability

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

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## What our customers say...



For us, the “**set it and forget it**” aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.

### Terence McDevitt

Project Manager  
**Premier Research Labs**



### In one word, Awesome!

APPSeCONNECT definitely provides an excellent and professional service with great value for money. It is one of the best software company that I have worked with.

### Jennifer Fun

Information Systems Manager

### Jasper Coffee

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