



# Microsoft Dynamics NAV & Shopify Integration

[www.appseconnect.com](http://www.appseconnect.com)



# Available Integration Touchpoints

## Customer Sync

- Web customers can register online. All registration information like account information, contact information, billing & shipping address, etc. will be synchronized to Microsoft Dynamics NAV Customer Card.
- As per the business requirement, the connector can be configured to sync Guest Customer information such as contact and address information, to Microsoft Dynamics NAV with a different Card Code for easy tracking.

## Product Sync

- Enlist Microsoft Dynamics NAV items in the Shopify web store.
- Stock Update from Microsoft Dynamics NAV to maintain the exact inventory level in the eCommerce store. Product Stock will be synced from Microsoft Dynamics NAV to Shopify.
- Microsoft Dynamics NAV location codes can be fully mapped with the Shopify website. Inventory from the desired location codes or a cumulative stock from multiple location codes can be synced up to Shopify through configuration in APPSeCONNECT's Dynamic
- Download existing simple or combinational products to Microsoft Dynamics NAV in just one click.
- Updates made in product details on Shopify can be instantly made to be reflected in Microsoft Dynamics NAV Item Card.



## Orders Sync

- + All the Shopify sales orders placed by the web customers will instantly be converted into Microsoft Dynamics NAV Sales Orders.
- + All the web sales orders placed by the guest customers will also be transformed into Microsoft Dynamics NAV Sales Orders.
- + Web Orders can be synced back to Microsoft Dynamics NAV as Sales Order, providing an opportunity to the NAV User for an Order Processing. With APPSeCONNECT, business owners can even choose which Web Orders will sync back to NAV through a Dynamic Mapping screen.
- + Exact Value Mapping of Tax and Shipping Charges are ensured for proper Order Total calculation while converting web orders into Microsoft Dynamics NAV Sales Orders.

## Shipment Sync

- + Microsoft Dynamics NAV user can put the shipment tracking no. in NAV Posted Sales Shipment and it will be synced to Shopify.
- + This tracking number is available in the storefront in the order details. Thus web customers can track his/her shipments using this tracking number.

# Seamless integration between your apps

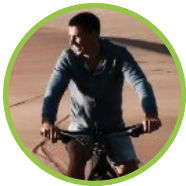
## Automate manual processes

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

## Focus on Profitability

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

## Our happy customers...



“ Our main goal was to establish automated integration between our Ecommerce site and our back-office. APPSeCONNECT ticked most of the boxes to fulfill our requirement and helped us save huge amount of time and resources by eliminating the need to manual capture and update data.

### Herman Keuler

IT/BI Manager  
**Leatt**

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“ We have a complex system, and team InSync has been able to troubleshoot, and provide solutions for many customizations. In two years we have had almost no downtime with APPSeConnect. As far as support, team Insync has been fantastic with helping us with upgrades, site launches, and syncing new features

### Carmen Velasquez

Marketing Director,  
**The Honest Kitchen**

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