



# Microsoft Dynamics NAV & Zoho CRM Integration

[www.appseconnect.com](http://www.appseconnect.com)



# Available Integration Touchpoints

## Customer Sync

### + New & Existing Zoho Account & Contact sync

Once new Accounts and their Contacts are created in Zoho, these Accounts and Contacts will be automatically synced in Microsoft Dynamics NAV as Customer and their Associated Contacts respectively. Details of existing Accounts and Contacts will also be synced.

### + NAV Customer and Contact Sync

Newly created or existing Customers and Contacts which are present in Microsoft Dynamics NAV will be added to Zoho CRM also and they will be added as new Account and Contacts.

## Product Sync

### + New & Existing NAV Product Sync

Any Item listed in Microsoft Dynamics NAV will be uploaded as Products in the Zoho CRM system.

### + New & Existing Zoho Product Sync

Details of Zoho Products will be automatically recorded in Dynamics NAV.

### + Pricebook Sync

Sales prices will be mapped with PriceBooks created in Zoho CRM. So when the Product is synced from Microsoft Dynamics NAV to Zoho CRM, multiple sales prices will also be synced to CRM. Pricebooks are generally assigned to different customer groups to offer a discounted price to Resellers/ Wholesalers.



## Sales Sync

### ➔ Sales Order Sync

The Zoho CRM Sales Orders with its current status will be synced as Microsoft Dynamics NAV Sales Orders. Items selected, tax, billing, shipping address, due date, etc. of the Sales Order will be synced in Microsoft Dynamics NAV.

**Note:** APPSeCONNECT NAV Integration supports NAV 2009 onward on SQL Server with presence of RTC Client, so this is a mandatory requirement



# Seamless integration between your apps

## Automate manual processes

APPSeCONNECT makes life easier for you. Seamlessly connect all your business applications and save time by automating manual processes.

## Focus on Profitability

Why spend hours in doing manual work that can be automated. Instead, focus on your core business and increase your revenue.

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## What our customers say...



For us, the **“set it and forget it”** aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.

### Terence McDevitt

Project Manager  
**Premier Research Labs**

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### In one word, Awesome!

APPSeCONNECT definitely provides an excellent and professional service with great value for money. It is one of the best software company that I have worked with.

### Jennifer Fun

Information Systems Manager  
**Jasper Coffee**

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