



CASE STUDY

Quantum Nutrition Labs

"During these 4 years of our relationship with APPSeCONNECT, the team has provided unparalleled support and cooperation to QNL and contributed to the growing success of the company" - **Natalia Fedyashova, Sr. Business Analyst, QNL**

About:

Quantum Nutrition Labs (QNL) is known for its sterling reputation as one of the world's leaders in cellular resonant nutritional technology. They are proud to be a notable industry leader in excipient-free, preservative-free, premium-quality nutritional products and superfoods.

At QNL, the employees are 100% committed to making the world a healthier place. This is transparent in their commitment to quality products, thoughtful facility design, and passion for a greener earth.

Project Overview:

Quantum Nutrition Labs has been one of the leading suppliers of cellular-based nutritional supplements for over 20 years and maintain their operations from Austin, Texas. To manage their backend operations, QNL used SAP Business One as their ERP solution. Soon QNL wanted to go live on the digital front and employed Magento eCommerce as their storefront. To gain seamlessness and business growth, Quantum Nutrition Labs was in need of a smart and robust data and application integration platform.

The Challenges

- Setting up a perfect eCommerce store.
- Integrating Magento eCommerce with SAP Business One ERP.
- Manual entry of sales orders.
- Inefficient customer management.
- Custom integration solution for a growing business.
- Need for custom pricing options.

Headquarters:

Austin, Texas

Industry:

Health, Wellness & Fitness

Company size:

51-200 employees

Products and Services:

Cellular resonant nutritional supplements

Website:

qnlabs.com

The Solution

Integration: SAP Business One with Magento eCommerce via APPSeCONNECT

- Seamless data integration between Magento eCommerce and SAP Business One.
- Automated order sync between applications.
- Product Kit sync enabled.
- More efficient customer management.
- Successful sync for various pricelists and price rules enabled.
- Complete integration of multiple Magento websites with SAP Business One.
- Uniquely designed business flow to suit the requirements with a strong and reliable integration architecture.
- Streamlined business operations and processes.

The Benefits:

- Reduced manual effort and updates.
- Stronger customer relationship.
- Completely seamless integration of applications.
- Easy and automated management of sales orders.
- Speed in operations noticed.
- More time on innovating, less on managing.
- Improved efficiency and productivity.
- Saved a lot of time and resources due to efficient real-time data exchange.
- A perpetual rate of business growth

APPSeCONNECT Differentiators

- Proactive support during implementation and post-implementation process.
- Very open communication.
- Proven solution - deemed to provide the best!
- Flexible solution.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully automated sync in real-time.
- A robust and easy-to-use platform with experienced professionals.
- Software Scalability, support for eCommerce Growth.
- Geographic expansion is facilitated.
- A boost in the productivity of employees.
- Quick implementation and an affordable solution.



APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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