Eastern Skateboard Supply

With APPSeCONNECT, Eastern Skateboard Supply was able to maintain streamlined data across platforms and witnessed a spike in productivity and efficiency.

About:

Eastern Skateboard Supply is a Wilmington-based leading skater company, operating in B2B wholesale distribution. Established in 1985 by professional skateboarder Reggie Barnes, their goal has always been to give their customers everything they need under one roof to ensure low freight charges and quick service.

Project Overview:

Eastern Skateboard Supply has a huge inventory of skateboards and snowboards and is one of the leading manufacturers in Wilmington. They use Magento eCommerce as their storefront and Microsoft Dynamics NAV as their backend ERP system. To manage data and streamline their operations, ESS was in dire need of a smart integration platform that could connect both its applications.

The Challenges

- Seamless integration of Magento eCommerce with Microsoft Dynamics NAV ERP.
- Manual entry of sales orders.
- Inefficient customer management.
- Custom integration solution for a growing business.
- Data redundancy, error-prone data and a lot of time was being taken due to manual data entry

Headquarters:

Wilmington, NC

Industry:

Wholesale

Company size:

11-50 employees

Products and Services:

Skateboards, snowboards, surfboards and accessories.

Website:

www.easternskatesupply.com

The Solution

Integrating SAP Business One with Magento eCommerce via APPSeCONNECT.

- Seamless data integration between Magento eCommerce and Microsoft Dynamics NAV ERP.
- Automated order sync between applications.
- More efficient customer management.
- Successful sync for various pricelists and price rules enabled.
- Uniquely designed business flow to suit the requirements with a strong and reliable integration architecture.
- Streamlined business operations and processes.

The Benefits

- Reduced manual effort and updates.
- Stronger customer relationship.
- Completely seamless integration of applications.
- Easy and automated management of sales orders.
- Speed in operations noticed.
- More time on innovating, less on managing.
- Improved efficiency and productivity.
- Saved a lot of time and resources due to efficient real-time data exchange.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Proactive support during implementation and post-implementation process.
- Very open communication.
- Proven solution - deemed to provide the best!
- Flexible solution.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully automated sync in real-time.
- A robust and easy-to-use platform with experienced professionals.
- Software Scalability, support for eCommerce Growth.
- Geographic expansion is facilitated.
- A boost in the productivity of employees.
- Quick implementation and an affordable solution.

APPS℮CONNECT

APPSeCONNECT is an **Integration Platform as a Service (iPaaS)** which can connect all major line-of-business applications like ERP, Ecommerce, Marketplace, CRM, POS, Shipping Solutions. It automates their vital business processes, eliminating the need for any painful manual data exchange by enabling real time, bi-directional data exchange between them.

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