PMI Commerce

With APPSeCONNECT, PMI Commerce has become the lead toy distributors in Israel and have streamlined their operations to facilitate business growth.

About:

PMI Ecommerce has earned the reputation of a leading company in Toy Industry in Israel. They deal with toys of sorts - from dolls and cars to Lego and official merchandise.

Project Overview:

PMI Ecommerce is one of the finest toy makers and distributors in Israel. To manage their backend operations, they used SAP Business One ERP. PMI Ecommerce also used WooCommerce as their global storefront. However, they needed a robust integration platform that could seamlessly connect both their platforms and unify data.

The Challenges

- Seamless integration WooCommerce with SAP Business One ERP.
- Manual entry of sales orders.
- Inefficient inventory management.
- Custom integration solution for a growing business.
- Data redundancy, error-prone data and a lot of time was being taken due to manual data entry

Headquarters:

Israel

Industry:

Toy Industry

Company size:

11-50 employees

Products and Services:

Official merchandise, Lego, boys/girls toys, etc.

Website:

www.amigo.co.il

The Solution

Integrating SAP Business One with WooCommerce eCommerce via APPSeCONNECT.

- Seamless data integration between WooCommercce eCommerce and SAP Business One ERP.
- Automated order sync between applications.
- More efficient customer management.
- Successful sync for various pricelists and price rules enabled.
- Uniquely designed business flow to suit the requirements with a strong and reliable integration architecture.
- Streamlined business operations and processes.

The Benefits

- Reduced manual effort and updates.
- Stronger customer relationship.
- Completely seamless integration of applications.
- Easy and automated management of sales orders.
- Speed in operations noticed.
- More time on innovating, less on managing.
- Improved efficiency and productivity.
- Saved a lot of time and resources due to efficient real-time data exchange.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Proactive support during implementation and post-implementation process.
- Very open communication.
- Proven solution - deemed to provide the best!
- Flexible solution.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully automated sync in real-time.
- A robust and easy-to-use platform with experienced professionals.
- Software Scalability, support for eCommerce Growth.
- Geographic expansion is facilitated.
- A boost in the productivity of employees.
- Quick implementation and an affordable solution.