# Microsoft Dynamics 365 Business Central and Shopify Integration

**MICROSOFT DYNAMICS 365 BUSINESS CENTRAL AND SHOPIFY INTEGRATION**

# Synchronization Points

## Customer

- Web customer can register online. All The registration information like account information, contact information, billing & shipping address, etc. will be synchronized to Microsoft Dynamics 365 Business Central Customer Card.

- Any existing web customer details can be downloaded to Microsoft Dynamics 365 Business Central Customer Card automatically in real time.

- As per Business Requirement the connector can be configured to sync Guest Customer information such as contact and address information, to Microsoft Dynamics 365 Business Central with a different Item Card Code for easy tracking, merchants can plan further marketing activity to these Guest Customers based on their contact info

## Item

- Enlist Microsoft Dynamics 365 Business Central items in the Shopify web store with all details.

- Dynamics 365 Business Central Warehouses can be fully mapped with the Shopify website. Inventory from a desired warehouse or a cumulative stock from multiple warehouses can up synced to Shopify through configuration in APPSeCONNECT's Dynamic Mapping Interface.

- Download existing simple or variant products to Microsoft Dynamics 365 Business Central in just one click.

- Modification made in product details on Shopify can be instantly made to be reflected in Microsoft Dynamics 365 Business central Item Card.

## Inventory

- Real-time Stock Update from Microsoft Dynamics 365 Business Central to maintain exact inventory level in the eCommerce store. Product Stock will be synced from Business Central to Shopify, and there are options to choose multiple variants of combinations:

  – In Stock-Committed
  – In Stock
  – In Stock- Committed + Ordered

# Synchronization Points

## Sales Order

- All the Shopify sales orders placed by the web customers will instantly be converted into Microsoft Dynamics 365 Business Central Sales Orders.

- All the web sales orders placed by the guest customers will also be transformed into Microsoft Dynamics 365 Business Central Sales Orders.

- Web Orders can be synced back to Business central as Sales Order, providing an opportunity to the Microsoft Dynamics 365 Business Central User for an Order Processing, checking payment, stock and even customer validation process. With APPSeCONNECT, Business Owners can even choose which Web Orders will sync back to Business Central through a Dynamic Mapping screen.

## Fulfillment

- ECommerce Shipping Method and Shipment Charges will be fully mapped with Microsoft Dynamics 365 Business Central Shipping Method and Freight through APPSeCONNECT.

- Shipping Method selected by the web customer in the storefront can be seen in Business Central Sales Order after order synchronization. Similarly shipping charges calculated in the storefront is also available in Microsoft Dynamics 365 Business Central Sales Order as Freight in exact amount.

- Microsoft Dynamics 365 Business Central user can put the shipment tracking no. in Business Central Delivery Note and it will be synced to Shopify.

- This tracking number is available in the storefront in the order details. Thus, web customer can track his/her shipments using this tracking number.

- Once Delivery/ A/R Invoice is generated in Microsoft Dynamics 365 Business Central, web users can instantly get the updated information and Shipment Tracking no. on Shopify by viewing the web order status which will be changed from 'Pending/Processing' to "Shipped" and "Complete".

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### SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

### BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

### FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

## What our customers say...

**PRANA** ORGANIC

*Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.*
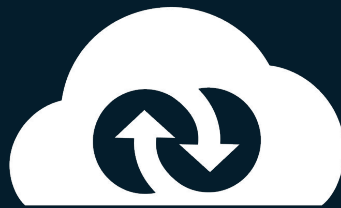
**Erika Weihmayer**
**Prana Biovegan**

**LUMINOX** SWISS MADE

*The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.*

**Victoria Schweistein**
**Lumondi Inc**

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