

# Microsoft Dynamics NAV and Shopify Integration



## MICROSOFT DYNAMICS NAV AND SHOPIFY INTEGRATION

# Synchronization Points

## Customer

- Web customers can register online. All registration information like account information, contact information, billing & shipping address, etc. will be synchronized to Microsoft Dynamics NAV Customer Card.
- As per the business requirement, the connector can be configured to sync Guest Customer information such as contact and address information, to Microsoft Dynamics NAV with a different Card Code for easy tracking.

## Product

- Enlist Microsoft Dynamics NAV items in the Shopify web store.
- Stock Update from Microsoft Dynamics NAV to maintain the exact inventory level in the eCommerce store. Product Stock will be synced from Microsoft Dynamics NAV to Shopify.
- Microsoft Dynamics NAV location codes can be fully mapped with the Shopify website. Inventory from the desired location codes or a cumulative stock from multiple location codes can be synced up to Shopify through configuration in APPSeCONNECT's Dynamic Mapping Interface.
- Download existing simple or combinational products to Microsoft Dynamics NAV in just one click.
- Updates made in product details on Shopify can be instantly made to be reflected in Microsoft Dynamics NAV Item Card.

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## Order

- All the Shopify sales orders placed by the web customers will instantly be converted into Microsoft Dynamics NAV Sales Orders.
- All the web sales orders placed by the guest customers will also be transformed into Microsoft Dynamics NAV Sales Orders.
- Web Orders can be synced back to Microsoft Dynamics NAV as Sales Order, providing an opportunity to the NAV User for an Order Processing. With APPSeCONNECT, business owners can even choose which Web Orders will sync back to NAV through a Dynamic Mapping screen.
- Exact Value Mapping of Tax and Shipping Charges are ensured for proper Order Total calculation while converting web orders into Microsoft Dynamics NAV Sales Orders.

## Shipment

- Microsoft Dynamics NAV user can put the shipment tracking no. in NAV Posted Sales Shipment, and it will be synced to Shopify.
- This tracking number is available in the storefront in the order details. Thus, web customers can track his/her shipments using this tracking number.

# Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your business workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

## SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

## BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

## FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

## What our customers say...



*Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.*

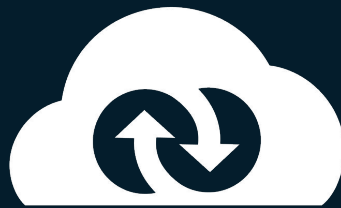
**Erika Weihmayer**  
Prana Biovegan



*The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.*

**Victoria Schweistein**  
Lumondi Inc

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