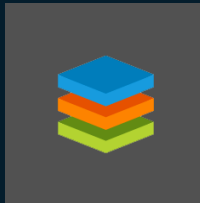


# Microsoft Dynamics NAV and SugarCRM Integration



## MICROSOFT DYNAMICS NAV AND SUGARCRM INTEGRATION

# Synchronization Points

## Customer

- Contacts created in the SugarCRM system will be synced to the NAV system as Accounts/Contacts.
- Similarly, Contacts created in the Microsoft Dynamics NAV system as Person type and Company type will be synced to the SugarCRM system as Contacts and Account respectively.

## Sales Representative

- APPSeCONNECT SugarCRM and Microsoft Dynamics NAV Integration allows Sales Representative entered in the CRM system to be synced back to the NAV system as the Sales representative.
- Similarly, Sales representative entered in the Microsoft Dynamics NAV system will be synced back to the CRM system.

## Accounts

- The Account created in the SugarCRM system will be synced as downloaded as Contact person as well as Account/Company in the Microsoft Dynamics NAV system.
- Similarly, Account/Company created in the NAV system will be synced back as Account in the CRM system.

## Opportunity

- APPSeCONNECT SugarCRM and Microsoft Dynamics NAV Integration allows to sync SugarCRM Order/Opportunity into Microsoft Dynamics NAV ERP system as Opportunity.
- The integration can also be configured to sync Opportunity created in Microsoft Dynamics NAV ERP system as an Opportunity in the SugarCRM system.

# Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your business workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

## SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

## BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

## FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

## What our customers say...



*Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.*

**Erika Weihmayer**  
Prana Biovegan



*The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.*

**Victoria Schweistein**  
Lumondi Inc

Automate Your Business With APPSeCONNECT. [Get Started Now!](#)



APPSeCONNECT

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