Microsoft Dynamics NAV and SugarCRM Integration

Synchronization Points

Customer

- Contacts created in the SugarCRM system will be synced to the NAV system as Accounts/Contacts.

- Similarly, Contacts created in the Microsoft Dynamics NAV system as Person type and Company type will be synced to the SugarCRM system as Contacts and Account respectively.

Sales Representative

- APPSeCONNECT SugarCRM and Microsoft Dynamics NAV Integration allows Sales Representative entered in the CRM system to be synced back to the NAV system as the Sales representative.

- Similarly, Sales representative entered in the Microsoft Dynamics NAV system will be synced back to the CRM system.

Accounts

- The Account created in the SugarCRM system will be synced as downloaded as Contact person as well as Account/Company in the Microsoft Dynamics NAV system.

- Similarly, Account/Company created in the NAV system will be synced back as Account in the CRM system.

Opportunity

- APPSeCONNECT SugarCRM and Microsoft Dynamics NAV Integration allows to sync SugarCRM Order/Opportunity into Microsoft Dynamics NAV ERP system as Opportunity.

- The integration can also be configured to sync Opportunity created in Microsoft Dynamics NAV ERP system as an Opportunity in the SugarCRM system.

Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your business workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

SAVE TIME AND EFFORT
Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

BOOST PRODUCTIVITY
Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

FOCUS ON PROFITABILITY
Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

What our customers say...

Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.

Erika Weihmayer
Prana Biovegan

The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.

Victoria Schweistein
Lumondi Inc

Automate Your Business With APPSeCONNECT. Get Started Now!

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