

Priority and Magento Integration



PRIORITY AND MAGENTO INTEGRATION

Synchronization Points

Customer

- Web customers register online in Magento website will be synced back to Priority ERP along with customer details which includes their billing and shipping addresses, contact information under customer section.
- Customer sync works bi-directionally. Existing customer details can be synced back to Magento.
- As per business requirement the connector can be configured to sync guest customer information such as contact and address information, to Priority ERP with a different Customer Code for easy tracking, merchants can plan further marketing activity to these guest customers based on their contact info.

Order

- **Web Customers:**
All the Magento sales orders placed by web customers with proper tax total calculation, freight and payment method will instantly be converted into Priority ERP.
- **Guest Customers:**
All the web sales orders placed by the guest customers will also be transformed into Priority ERP against a default customer code along with the billing/shipping address.

Product

- Product details which are saved in Priority ERP such as simple, configurable i.e., items with their variants (attributes, colour sizes etc.) under product part catalogue can be synced to Magento.
- Item sync works bidirectionally between Magento and Priority ERP.
- Update in product details on Magento can be instantly reflected in Priority ERP part Catalogue.
- Download existing items to Priority ERP in just one click.

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Inventory

- Stock Updates which happen in Priority through Inventory Count will be synced back to Magento website.
- APPSeCONNECT allows different combination of Stock Sync from Priority to Magento and there are options to choose multiple variants of the combination:
 - *In Stock – Committed*
 - *In Stock*
 - *In Stock – Committed + Ordered*

Payment

- **Payment method**
APPSeCONNECT will sync back payment method from Magento to Priority ERP in Sales. In case of online payment, online payment transaction ID will be synced back to Priority ERP sales order along with payment mode (PayPal/Authorize.Net, etc.) providing an option to Priority user to charge the corresponding payment gateway website/provider.

Shipping

- **Value mapping of tax and shipping charges**
Exact value mapping of tax and shipping charges are ensured for proper order total calculation while converting web orders into Priority sales orders.

Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your operational workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

What our customers say...



Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.

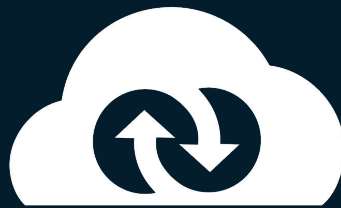
Erika Weihmayer
Prana Biovegan



The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.

Victoria Schweistein
Lumondi Inc

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