

Priority and Salesforce Integration



PRIORITY AND SALESFORCE INTEGRATION

Synchronization Points

Account & Contact

- Accounts and Associated Contacts from Salesforce are synced as Customers and Contact Persons in Priority and vice versa.
- Account and Contact modifications are updated between Salesforce and Priority.

Item

Items are synced bi-directionally from Priority to Salesforce along with their prices (with Add and Update operation).

Key information synced for Items:

- Product name
- Product Code
- Product Description
- Product Prices associated with various Price Books

Pricebook

- Price lists are synced from Priority to Salesforce as Price Books. (Wholesale Price or List Price must be chosen as the standard price.)
- Product prices are synced from Priority to Salesforce for these Price Books.
- (Additional price lists can also be mapped with associated Price Books defined in Salesforce, on requirement)

Sales Order

- Salesforce Orders are synced to Priority as Sales Orders.
- (Items Selected, Discounts (if any), Billing and Shipping Addresses selected/entered at the time of the order are also synced to Priority from Salesforce.)

Note: The connector can also be personalized to sync Sales Quotation and Order Fulfilment for further order processing.

Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your operational workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

What our customers say...



Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.

Erika Weihmayer
Prana Biovegan



The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.

Victoria Schweistein
Lumondi Inc

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