

# SAP ERP and Salesforce Integration



## SAP ERP AND SALESFORCE INTEGRATION

# Synchronization Points

## Customer

APPSseCONNECT ensures syncing of SAP ERP Customer Information as Accounts in Salesforce CRM.

- Contacts associated with the Customer Accounts is also added in Salesforce.
- When creating an Order in Salesforce CRM, the account needs to have a Contract associated. APPSseCONNECT not only creates a Customer Account in Salesforce, but also it adds a Contract against it for further Ordering Process.

## Product

- ERP Products which are defined in SAP ERP will be synced automatically to Salesforce CRM.
- All the Products are listed initially, and later on whenever new products are added in ERP, that will also get created in CRM with all defined settings and information.

## Pricebook

- APPSseCONNECT takes into account the different level of pricing defined through Pricebooks. It links a Pricebook with the Product in Salesforce CRM.

## Order

- Salesforce CRM users creates Orders in Salesforce, while adding Orders APPSseCONNECT takes care of Pricebooks which are associated with the Product and Contracts which are associated with Accounts.
- Created Orders in Salesforce CRM get synced to back-end ERP SAP ERP as Sales Order for further Order verification and processing.

## Delivery, Invoice and Order Response

- APPSseCONNECT can also be easily configured to sync Delivery, Invoice and Order Response from SAP ERP to Salesforce CRM against proper entities.

# Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your operational workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

## SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

## BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

## FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

## What our customers say...



*Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.*

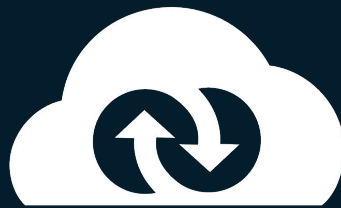
**Erika Weihmayer**  
Prana Biovegan



*The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.*

**Victoria Schweistein**  
Lumondi Inc

Automate Your Business With APPSeCONNECT. [Get Started Now!](#)



APPSeCONNECT

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