

# CASE STUDIES Casinetto

The rapid and flexible integration offered by APPSeCONNECT, enabled Casinetto to quickly re-focus on a 100% eCommerce business and grow even during the COVID pandemic

# About

Casinetto was founded in October 2009 as a one-stop solution, offering a carefully curated selection of the best quality and most authentic handpicked food products, from mid-range to gourmet. Casinetto is a local business that works and supports 500+ Italian farmers, bakers, and manufacturers while providing more than 2,000+ Italian products to customers through stainable agriculture and fresh local produce.

#### Headquarters

Dubai, UAE

Industry

Food & Beverages

**Products and Services** Specialty Foods

Website http://www.casinetto.com

# **Project Overview**

Casinetto is one of the biggest food distributors in Dubai and is well known for bringing in topquality food. They were using SAP Business One as their back-end ERP solution for the business and Shopify as their front-end eCommerce store. However, they needed the two applications to be integrated to optimize and streamline their business operations. So they were looking for an intelligent and robust integration platform to integrate the applications.

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## CASINETTO

## **The Challenges**

- Automate integration between SAP Business One and Shopify
- An integrated system that automates the process of converting one system of measure to another.
- Complex and rigid integration process for SAP Business One.
- Rapid deployment of integration system to cope with increasing online demands.
- Manual entry of sales orders and related data.
- Custom integration solution for a growing business.



## **The Solutions**

#### Integrating SAP Business One with Shopify via APPSeCONNECT

- Seamless data integration between SAP Business One and Shopify
- Automated the process of converting one measurement system to another through integration.
- Created a flexible integration environment for SAP Business One.
- Promptly enabled a robust, end-to-end integration between all necessary applications.
- Uniquely designed business flow to suit the requirements with a strong and reliable integration architecture.
- Streamlined business operations and processes.





# CASINETTO

## **The Benefits**

- Reduced manual effort and updates.
- Stronger customer relationship.
- Completely seamless integration of applications.
- Easy and automated management of sales orders.
- Speed in operations noticed.
- More time on innovating, less on managing.
- Improved efficiency and productivity.
- Saved a lot of time and resources due to
- efficient real-time data exchange.
- A perpetual rate of business growth.

# **APPSeCONNECT Differentiators**

- Proactive support during implementation and post-implementation process.
- Very open communication.
- Proven solution deemed to provide the best!
- Flexible solution.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully automated sync in real-time.
- A robust and easy-to-use platform with experienced professionals.
- Software Scalability, support for eCommerce Growth.
- Geographic expansion is facilitated.
- A boost in the productivity of employees.
- Quick implementation and an affordable solution.





# Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your operational workflow and help you expand customer and employee satisfaction, amplifying revenue numbers and growth.

#### **SAVE TIME AND EFFORT**

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

#### **BOOST PRODUCTIVITY**

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

#### **FOCUS ON PROFITABILITY**

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

# What our customers say...



Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.

Erika Weihmayer Prana Biovegan



The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.

#### Victoria Schweistein Lumondi Inc

Automate Your Business With APPSeCONNECT. Get Started Now!



www.appseconnect.com

A Product By INSYNC

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