



CASE STUDIES

Awad Badi Nahas

The robust end-to-end integration provided by APPSeCONNECT helped Awad Badi Nahas Trading to save time and coordinate efficient teamwork to grow and become one of the leading high-end domestic appliances in Jeddah

About

Awad Badi Nahas Trading Co. Ltd. is one of the leading importers and distributors of high-end domestic appliances specialized in built-in kitchen appliances & laundry equipment since 1980. The company has more than three decades of experience in the home appliances market and has achieved the goal of dealing with the biggest brands in home & kitchen appliances. They have been also represented in several of the high-end European brands as an exclusive agent in the Kingdom of Saudi Arabia.

Headquarters

Jeddah, Makkah Province

Industry

Retail

Products and Services

High-End Domestic Appliances

Website

awadnahas.com

Project Overview

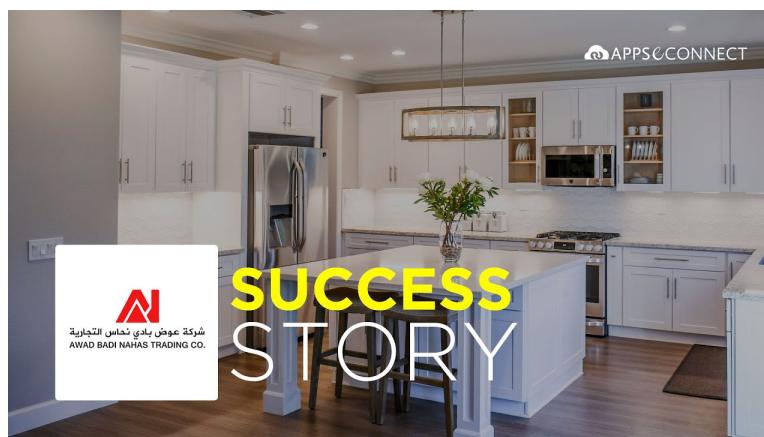
Awad Badi Nahas Trading Co. Ltd. has been one of the leading importers and distributors of high-end domestic appliances, especially built-in kitchen appliances & laundry equipment in Jeddah. They use the WordPress eCommerce plugin, WooCommerce as their front-end store, and SAP Business One as their ERP application. But do to the lack of application integration, their business workflow was unoptimized and thus, they needed a powerful integration platform to seamlessly integrate the two applications.



AWAD BADI NAHAS

The Challenges

- Provide streamlined end-to-end integration between WooCommerce and SAP Business One Integration
- Reduce the time taken by manual data manipulation.
- Optimize data flow for better team coordination.
- Remove manual entry of sales orders and related data.
- Custom integration solution for a growing business.



The Solutions

Integrating [WooCommerce with SAP Business One](#) via **APPSeCONNECT**

- Seamless data integration between WooCommerce and SAP Business One Integration
- Streamlined end-to-end data integration for faster data access
- Automated data flow improved team coordination
- Application integration removed the need for manual data entry
- Uniquely designed business flow to suit the requirements with a strong and reliable integration architecture.
- Streamlined business operations and processes.



AWAD BADI NAHAS

The Benefits

- Reduced manual effort and updates.
- Stronger customer relationship.
- Completely seamless integration of applications.
- Easy and automated management of sales orders.
- Speed in operations noticed.
- More time on innovating, less on managing.
- Improved efficiency and productivity.
- Saved a lot of time and resources due to efficient real-time data exchange.
- A perpetual rate of business growth.

APPSeCONNECT Differentiators

- Proactive support during implementation and post-implementation process.
- Very open communication.
- Proven solution – deemed to provide the best!
- Flexible solution.
- Comprehensive features and functionalities.
- Deeper integration, scalable and customizable.
- Fully automated sync in real-time.
- A robust and easy-to-use platform with experienced professionals.
- Software Scalability, support for eCommerce Growth.
- Geographic expansion is facilitated.
- A boost in the productivity of employees.
- Quick implementation and an affordable solution.

Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your operational workflow and help you expand customer and employee satisfaction, amplifying revenue numbers and growth.

SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

What our customers say..



Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.

Erika Weihmayer
Prana Biovegan



The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.

Victoria Schweistein
Lumondi Inc

Automate Your Business With APPSeCONNECT. [Get Started Now!](#)



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