APPSeCONNECT

Priority and Zoho CRM Integration

Synchronization Points

Account & Contact Sync:

• Accounts and associated Contacts are synced from Zoho CRM to Priority ERP as Customers and Contact Persons respectively, in the customer sub form.

• Customers and Contacts can be synced back to Zoho CRM, and it will create new Accounts and associated Contacts in Zoho CRM.

• Modification in Accounts and respective contacts can be updated in between Zoho CRM and Priority.

Item Sync:

• Items from Priority ERP will be synced to Zoho CRM along with their prices. The Sync works from Priority ERP to Zoho CRM with Add and Update Operations.

• Following are the key information synced as far as Items are concerned.
  • Product Name
  • Product Code
  • Product Description
  • Product prices associated with various price-books

• The Sync works bi-directionally.

Pricebook Sync:

• Price will be synced as a standard price from Priority ERP to Zoho CRM. Wholesale price or List Price must be chosen as the standard price.

• Depending on business-specific needs, additional prices can also be mapped with associated Pricebooks defined with Zoho CRM.

Sales Order Sync:

• APPSeCONNECT Integration for Zoho CRM and Priority ERP allows the sync of Zoho Orders into Priority ERP as Sales Order.

• Items selected, discounts (if any), billing and shipping address selected/entered at the time of order, etc. will also be synced to Priority.

Note: According to customer-specific requirements, the above-mentioned integration can also be personalized to sync Sales Quotation and Order Fulfilment for further Order Processing.

Automate Your Business With APPSeCONNECT. Get Started Now!

Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your operational workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

SAVE TIME AND EFFORT
Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

BOOST PRODUCTIVITY
Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

FOCUS ON PROFITABILITY
Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

What our customers say...

PRANA ORGANIC

Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.
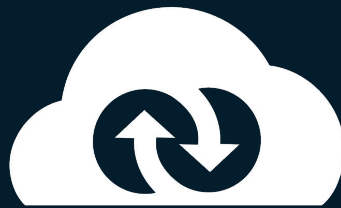
Erika Weihmayer
Prana Biovegan

LUMI NOX Luminox SWISS MADE

The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.

Victoria Schweistein
Lumondi Inc

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www.appseconnect.com