

# WooCommerce and Microsoft Dynamics 365 CRM Integration



## WOOCOMMERCE AND MICROSOFT DYNAMICS 365 CRM INTEGRATION

# Synchronization Points

## Customer

- Web Customers registered online in WordPress WooCommerce website, will be synced back to Microsoft Dynamics 365 CRM under Contacts section.
- Bi-Directional Sync. Contacts created in Microsoft Dynamics 365 CRM can also be synced back to WooCommerce.
- Their billing and shipping addresses will be transferred to the CRM.

## Item

- Syncing of items between WooCommerce and Microsoft Dynamics 365 CRM will also work bi-directionally.
- CRM items can be listed in WooCommerce, while new/existing items defined in eCommerce will be synced back to Microsoft Dynamics 365 CRM in Product section.

## Inventory

- Stock Updates which happen in Microsoft Dynamics 365 CRM Process will be synced back to WooCommerce website.
- APPSeCONNECT allows the different combination of Stock Sync from Microsoft Dynamics 365 CRM to WooCommerce in Stock, committed and Ordered quantities.
  - In Stock – Committed + Ordered
  - In Stock – Committed

## Sales Order

- Web Sales Orders placed in WooCommerce will be synced to Microsoft Dynamics 365 CRM as a Sales Order.
- Taxes and Shipping Charges will be properly mapped between eCommerce and CRM.
- Even the Guest Checkout Sales Orders can be synced to Microsoft Dynamics 365 CRM and can be assigned against a Particular Default Customer for Order Processing.

# Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your operational workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

## SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

## BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

## FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

## What our customers say...



*Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.*

**Erika Weihmayer**  
Prana Biovegan



*The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.*

**Victoria Schweistein**  
Lumondi Inc

Automate Your Business With APPSeCONNECT. [Get Started Now!](#)



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