

WooCommerce and Microsoft Dynamics 365 CRM Integration



WOOCOMMERCE AND MICROSOFT DYNAMICS 365 CRM INTEGRATION

Synchronization Points

Customer

- Web Customers registered online in WordPress WooCommerce website, will be synced back to Microsoft Dynamics 365 CRM under Contacts section.
- Bi-Directional Sync. Contacts created in Microsoft Dynamics 365 CRM can also be synced back to WooCommerce.
- Their billing and shipping addresses will be transferred to the CRM.

Item

- Syncing of items between WooCommerce and Microsoft Dynamics 365 CRM will also work bi-directionally.
- CRM items can be listed in WooCommerce, while new/existing items defined in eCommerce will be synced back to Microsoft Dynamics 365 CRM in Product section.

Inventory

- Stock Updates which happen in Microsoft Dynamics 365 CRM Process will be synced back to WooCommerce website.
- APPSeCONNECT allows the different combination of Stock Sync from Microsoft Dynamics 365 CRM to WooCommerce in Stock, committed and Ordered quantities.
 - In Stock – Committed + Ordered
 - In Stock – Committed

Sales Order

- Web Sales Orders placed in WooCommerce will be synced to Microsoft Dynamics 365 CRM as a Sales Order.
- Taxes and Shipping Charges will be properly mapped between eCommerce and CRM.
- Even the Guest Checkout Sales Orders can be synced to Microsoft Dynamics 365 CRM and can be assigned against a Particular Default Customer for Order Processing.

Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your operational workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

What our customers say...



Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.

Erika Weihmayer
Prana Biovegan



The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.

Victoria Schweistein
Lumondi Inc

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