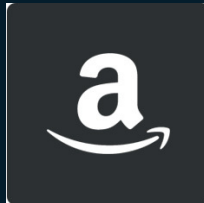


# Microsoft Dynamics NAV and Amazon Seller Central Integration



## MICROSOFT DYNAMICS NAV AND AMAZON SELLER CENTRAL INTEGRATION

# Synchronization Points

## Amazon Seller Central FBA:

### Customer

- Customers will be synced to Microsoft Dynamics NAV with the details available in the Orders, including the address as well as contact information

### Item

- Items can be synced from Microsoft Dynamics NAV to Amazon Seller Central marked as FBA items with a unique identifier.
- Item attributes can be updated from Microsoft Dynamics NAV to Amazon Seller Central whenever a change occurs.
- Price can be updated from Microsoft Dynamics NAV to Amazon Seller Central with a facility to update the Special Prices or Promotional prices on Amazon Seller Central.

### Order

- Amazon Seller Central Orders are synced to Microsoft Dynamics NAV as Sales Order.
- Order information like Line items, Taxes, Shipping Charges, Discounts from Discount Coupons will sync from Amazon Seller Central to Microsoft Dynamics NAV Sales Order to provide accurate Order Total.

### Stock

- Outbound Shipment Information and reports can be synced from Amazon Seller Central to Microsoft Dynamics NAV to a virtual warehouse.

## MICROSOFT DYNAMICS NAV AND AMAZON SELLER CENTRAL INTEGRATION

# Synchronization Points

## Amazon Seller Central FBM:

### Customer

- Customers will be synced to Microsoft Dynamics NAV with the details available in Order including the address as well as contact information.

### Item

- Items can be synced from Microsoft Dynamics NAV to Amazon Seller Central marked as FBM items with a unique identifier.
- Item attributes can be updated from Microsoft Dynamics NAV to Amazon Seller Central whenever a change occurs.
- Price can be updated from Microsoft Dynamics NAV to Amazon Seller Central with a facility to update the Special Prices or Promotional prices on Amazon Seller Central.

### Order

- Amazon Seller Central Orders are synced to Microsoft Dynamics NAV as Sales Order.
- Order information like Line items, Taxes, Shipping Charges, Discounts from Discount Coupons will sync from Amazon Seller Central to Microsoft Dynamics NAV Sales Order to provide accurate Order Total.

### Stock

- ERP stock updates will update Amazon Seller Central product inventory.
- Ability to choose one or multiple warehouse's quantities to be synced to Marketplace.
- Consider any inventory calculation logic for inventory updating in Amazon Seller Central.

MICROSOFT DYNAMICS NAV AND AMAZON SELLER CENTRAL INTEGRATION

# Synchronization Points

## Order Fulfillment

- When Order is Fulfilled in Microsoft Dynamics NAV, i.e., the product is shipped, the fulfillment details ( tracking details ) can be synced back to Amazon Seller Central as Shipment information.
- Based on this ERP Delivery details, Order Status is updated in Amazon Seller Central, and Customer can be notified about the shipment in Amazon Seller Central to facilitate a better customer experience

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