

Microsoft Dynamics NAV and Amazon Seller Central Integration







MICROSOFT DYNAMICS NAV AND AMAZON SELLER CENTRAL INTEGRATION

Synchronization Points

Amazon Seller Central FBA:

Customer

• Customers will be synced to Microsoft Dynamics NAV with the details available in the Orders, including the address as well as contact information

Item

- Items can be synced from Microsoft Dynamics NAV to Amazon Seller Central marked as FBA items with a unique identifier.
- Item attributes can be updated from Microsoft Dynamics NAV to Amazon Seller Central whenever a change occurs.
- Price can be updated from Microsoft Dynamics NAV to Amazon Seller Central with a facility to update the Special Prices or Promotional prices on Amazon Seller Central.

Order

- Amazon Seller Central Orders are synced to Microsoft Dynamics NAV as Sales Order.
- Order information like Line items, Taxes, Shipping Charges, Discounts from Discount Coupons will sync from Amazon Seller Central to Microsoft Dynamics NAV Sales Order to provide accurate Order Total.

Stock

 Outbound Shipment Information and reports can be synced from Amazon Seller Central to Microsoft Dynamics NAV to a virtual warehouse.



MICROSOFT DYNAMICS NAV AND AMAZON SELLER CENTRAL INTEGRATION

Synchronization Points

Amazon Seller Central FBM:

Customer

• Customers will be synced to Microsoft Dynamics NAV with the details available in Order including the address as well as contact information.

Item

- Items can be synced from Microsoft Dynamics NAV to Amazon Seller Central marked as FBM items with a unique identifier.
- Item attributes can be updated from Microsoft Dynamics NAV to Amazon Seller Central whenever a change occurs.
- Price can be updated from Microsoft Dynamics NAV to Amazon Seller Central with a facility to update the Special Prices or Promotional prices on Amazon Seller Central.

Order

- Amazon Seller Central Orders are synced to Microsoft Dynamics NAV as Sales Order.
- Order information like Line items, Taxes, Shipping Charges, Discounts from Discount Coupons will sync from Amazon Seller Central to Microsoft Dynamics NAV Sales Order to provide accurate Order Total.

Stock

- ERP stock updates will update Amazon Seller Central product inventory.
- Ability to choose one or multiple warehouse's quantities to be synced to Marketplace.
- Consider any inventory calculation logic for inventory updating in Amazon Seller Central.



MICROSOFT DYNAMICS NAV AND AMAZON SELLER CENTRAL INTEGRATION

Synchronization Points

Order Fulfillment

- When Order is Fulfilled in Microsoft Dynamics NAV, i.e., the product is shipped, the fulfilment details (tracking details) can be synced back to Amazon Seller Central as Shipment information.
- Based on this ERP Delivery details, Order Status is updated in Amazon Seller Central, and Customer can be notified about the shipment in Amazon Seller Central to facilitate a better customer experience



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The product is easy to work with.

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