

CUSTOMER STORY

CHRISTIANIA BIKES



How Christiania Bikes streamlined their organizational processes through the power of breakthrough integration and automation offered by the modern iPaaS APPSeCONNECT.

About Christiania Bikes

Headquartered in Rønne, Hovedstaden, Christiania Bikes has been a leading manufacturer of environmentally friendly bicycle trailers and cargo bicycles across Bornholm, Denmark. Their production pipeline uses modern machines and IT infrastructure, with an emphasis on utilizing environmentally friendly heat, electricity, and waste sorting. Christiania Bikes strives to adhere to the highest standards of business ethics while ensuring safety, quality, durability and honesty.

The Path to Success

Since 1972, Christiania Bikes has been manufacturing bicycle trailers and then expanded to produce cargo bikes in 1984 as well. Their focus on environmentally friendly production through modern machines and IT infrastructure has gained them significant popularity. With their growing order numbers, the complexity and volume of the business data they were operating with also grew. Initially, their IT infrastructure was not secure, which led to a disastrous cyberattack in 2020.

After the incident they shifted to managing their operations through WooCommerce, an eCommerce plugin for WordPress, as their online store and Microsoft Dynamics 365 Business Central as their back-end ERP to handle the more sophisticated business processes of their company. Christiania Bikes were on a runaway cycle of growth with their increasing sales, however, managing this increasing bulk of data was soon to become a challenge.

Headquarters:

Rønne, Hovedstaden

Industry:

Automotive

Company Size:

11-50 employees

Website:

christianiabikes.com



My experience with APPSeCONNECT and the teamwork with them has been both professional and fast. The final result of the current solution is that APPSeCONNECT synced orders and customers from our WooCommerce website to Microsoft Business Central Cloud and various product data are synced back from Microsoft Business Central Cloud to WooCommerce and it simply just works. Any changes we make are updated within a few minutes. I can highly recommend working with APPSeCONNECT. They have helped us to achieve better performance every day. They continue to make various improvements for us.



Hans Engstrøm
Christiania Bikes

Pushing Through Every Roadblock

While Christiania Bikes was experiencing prosperity, the IT infrastructure they were using was not flexible enough to grow side by side with them as it depended on manual data synchronization. Moreover, having to build their software stack from scratch after the cyberattack, they needed a solution to integrate the new disparate applications. There were also looming fears of another data breach, which was a matter of concern for everyone. Thus, Christiania Bikes needed a robust and intelligent integration solution that could integrate their eCommerce store with their ERP and eliminate the need for manual data transfer, ensure the network for data flow is secure, and consolidate information from both systems to provide actionable insights into their operations. Turns out, the solution that could offer them all these features and more was APPSeCONNECT.

Microsoft Dynamics 365 Business Central + WooCommerce

Having to manually consolidate, transfer and validate their growing database meant their operations were slowing down at every step. The integration of their Microsoft Dynamics 365 Business and WooCommerce implementation through the power of APPSeCONNECT was the ideal solution for them to overcome this. With APPSeCONNECT's next gen iPaaS capabilities, Christiania Bikes was able to effortlessly achieve secure bi-directional sync of their customer, inventory, and sales order data between Microsoft Dynamics 365 Business and WooCommerce.

With the Microsoft Dynamics 365 Business and WooCommerce connector by APPSeCONNECT, which comes with time-tested ready-to-use integration templates, Christiania Bikes was able to accelerate its operation workflow cycle and reduce its time to market through a single platform. Christiania Bikes also got hands-on experience with ProcessFlow an intuitive, drag-and-drop visual integration builder that empowered them to design all their necessary integration customizations without a sweat.

The Integration Power Charge

With the agility and flexibility offered by the end-to-end automation through integration, Christiania Bikes joined hands with APPSeCONNECT to power charge their journey to success. They were able to completely sidestep the challenge of building integrations from scratch and quickly achieve bi-directional sync of their data. Team APPSeCONNECT had all hands on the deck to provide the fastest and complete implementation of an intelligent BPA solution. The platform addressed all the major concerns of Christiania Bikes by offering the following:

- Streamlined Microsoft Dynamics 365 Business Central and WooCommerce integration
- Eliminated the need for manual data transfer through automation
- Increased data synchronization speed and efficiency through end-to-end integration
- Enabled complete and automated synchronization of customer and order data
- Customized business flow design that catered to all requirements
- Robust and reliable integration structures for the custom business flows
- Accelerated business growth through streamlined business processes



The Cycle of Growth

With APPSeCONNECT's integration for Microsoft Dynamics 365 Business Central + WooCommerce, Christiania Bikes is now on a perpetual cycle of growth. They are efficiently tapping into newer opportunities and reaching newer boundaries of success. They thank APPSeCONNECT for being there to provide a fast and seamless journey towards business automation.

The range of benefits offered by APPSeCONNECT to Christiania Bikes included:

- Reduced efforts for manual data update
- Improved customer relationship experience
- End-to-end seamless application integration
- Streamlined and automated sales orders management
- Noticeable increase in operation speed
- Increased focus on business automation instead of management
- Improved operation efficiency and productivity
- Optimized time and resources through instantaneous data exchange
- Provided a perpetual cycle of business growth



Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?
Start your integration journey now!

[Contact Us](#)



Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.



Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.



Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.



Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.



Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.



Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.



Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.