![APPSeCONNECT logo]

CUSTOMER STORY

Luminox

A look into how Luminox reduced their time to market by streamlining their order processing and inventory management with the power of APPSeCONNECT!

About Luminox

Luminox is an acclaimed watch brand based in the USA, with its headquarters located in Mill Valley, California, and runs its business through its eCommerce platform. Luminox operates under Lumondi Inc., a company that also runs its business through another eCommerce channel called Mondaine. Luminox has gained recognition as a leading player in the watch industry that embraces the world of marketing, lifestyle, and design and combines this knowledge with state-of-the-art manufacturing, award-winning logistics, and global distribution.

In the Times of Success

Luminox has become a recognized watch brand in the USA that even went ahead to collaborate with one of the most iconic faces of survival and outdoor adventure, Bear Grylls, to develop an exceptional range of survival watches. Luminox aside from its own eCommerce store, is also owned by Lumondi Inc., which runs its operations through a separate eCommerce website – Mondaine. The different digital stores were in place to keep themselves as distinct brands, selling different styles of timepieces. Lumondi Inc. went with Shopify to manage their online storefront while the management of the ever-growing number of business processes was off-loaded to the SAP Business One ERP platform. With both Shopify and SAP Business One successfully in place, Luminox was full speed ahead on their path to success. However, they soon encountered a roadblock that they could not steer around.

Headquarters:
Switzerland and USA

Industry:
Fashion & Lifestyle

Company Size:
100-200 employees

Website:
luminox.com

> The product is easy to work with. Through out the process, APPSeCONNECT was very accommodating of our specific requests and delivered solutions to all of our procedures: order download, new Item uploads, item updates upload, tracking number upload, inventory updates. Due to our SAP B1 being on a shared environment access to HANA Studio and other tools was limited, added to that the time difference which resulted in delays in the project. However, the team never lost the spirit and overcame all the hurdles. Overall it was a very good experience, the APPSeCONNECT team worked really hard to bring this project to life and the final result is what we expected.

Victoria Schweistein
Lumondi Inc

Perseverance Overcomes the Hardest of Times

No good story is complete without the protagonist facing a challenge, and the challenge Luminox was facing was to manually manage their exponentially growing inventory data between Shopify and SAP Business One. The fact that both of Lumondi's eCommerce stores were catering to the different regions of the USA and Switzerland, didn't make things any easier either. Luminox required a solution that would remove any risk of human errors by seamlessly connecting their ERP and eCommerce platform. They needed an end-to-end integration that would automate the mapping of their total tax with a specific non-inventory item as a line item of the sales order and provide complete visibility of stock availability through inventory management. They needed a platform that could provide all of these, and they needed it fast. This is where the APPSeCONNECT Integration Platform came in as the game-changer.

The SAP Business One + Shopify Connector by APPSeCONNECT

Having to manually manage and ensure tax compliance of their inventory data created a scenario where Luminox, a company selling watches, was losing out on time. APPSeCONNECT's integration for SAP Business One and Shopify was the ideal solution to help them overcome this challenge. With APPSeCONNECT's intelligent, ready-to-use connectors, Luminox was able to rapidly deploy the necessary integrations and automate two-way synchronous data transfer between SAP Business One and Shopify.

APPSeCONNECT's SAP Business One + Shopify connector delivered a fast, secure, and reliable integration through its time-tested pre-build integration templates that allowed Luminox to manage all its business-critical information across the ERP and eCommerce platforms. Luminox also got their hands on ProcessFlow, APPSeCONNECT's proprietary drag-and-drop Visual Integration Builder to intuitively design, deploy and manage custom integrations for any specific needs.

The Power of Integration!

With APPSeCONNECT's power of automation and integration on its side, Luminox jumpstarted its journey to success. With out-of-the-box implementation for the integration, Luminox was able to seamlessly synchronize their data across both applications. With Team APPSeCONNECT's unyielding dedication to providing its customers with the best-in-class experience, they implemented an intelligent and robust BPA (Business Process Automation) system that delivered on every requirement by Luminox. The solution provided:

- Error and redundancy free seamless inventory sync
- Streamlined data flow between SAP Business One and Shopify
- Mapping of total tax as unit price for non-inventory items
- Automated update of mapped total tax in the line item of the sales order with other items
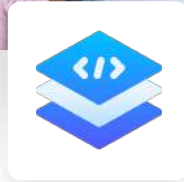- End-to-end eCommerce and ERP business object mapping

That's Just the Beginning

Luminox, with the integration of SAP Business One and Shopify, are now effortlessly delivering to an expanding customer base through streamlined order processing and inventory management. They can now fully capitalize on their growing demand through business automation, for which they thank APPSeCONNECT for being there at every step of the digital transformation journey.

The benefits that APPSeCONNECT provided to Luminox include:

- Centralized source for all business-critical data
- Improved ease of sales order management
- Reduce the need for manual data updates across applications
- Increased focus on selling by reducing manual management
- Enhanced customer experience
- Optimized time and resources through instantaneous data exchange
- Perpetual business growth rate

APPS*e*CONNECT

Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?
Start your integration journey now!

Contact Us

AUTOMATION CHAMP!

Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.

Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.

Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.

Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.

Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.

Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.

Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.

Request a Demo