

SAP ERP and Amazon Seller Central Integration



SAP ERP AND AMAZON SELLER CENTRAL INTEGRATION

Synchronization Points

Customer

APPSseCONNECT helps you with various scenarios by which you can have customers synchronized between the SAP ECC environment along with the Amazon Marketplace Store. You can choose a combination based on your nature of business as well as specific needs.

- Sync Amazon Seller Central customer data from Order Information to SAP ECC as standalone customers having PII Information for FBM (Fulfilled by Merchant) with telephone number and for FBA (Fulfilled by Amazon) without a telephone number. Address Information can be saved in SAP ECC for the Orders syncing individually.

Product

You can manage the entire structure and product listing on your Amazon Marketplace Store from within SAP ECC.

- **Product listing**
Products will be listed under Amazon Seller Central Categories and subcategories as associated in SAP ECC with pricing, weight, description, short description and other specifications. The product prices are taken by simulating the pricing procedure set up in SAP ECC. Simple and Variant products relationship can be maintained with APPSseCONNECT.
- **Price Update**
Item pricing will be shown at the Amazon Seller Central front end fetched from SAP ECC in real-time. The price is retrieved by simulating an order as it would have been created within SAP ERP. This feature simulates the price using a pricing procedure defined in SAP ECC and gets up to date price. So Special discounts based on seasons or volume can all be calculated in SAP ECC and shown in real-time to a customer at the Amazon Seller Central front end.
- **Images Product**
Images can be uploaded in SAP ECC and synced to Amazon Seller Central. Product custom URLs if maintained in SAP ERP can also be embedded into the Amazon product information page.

Inventory

Stock Update

FBA: Amazon Seller Central will be updated with the latest stock value from SAP ECC. The inventory is taken as the un-restricted quantity available in the configured plant and storage location within SAP ERP corresponding to the Amazon store.

FBM: Fulfillment by Merchant (FBM) inventory availability can be maintained regardless of whether you are selling on Amazon's website or through other retail channels.

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Order

Orders are synced from Amazon Seller Central to SAP ECC. They are transmitted to SAP ERP from Amazon Seller Central in a periodic manner. APPSeCONNECT decides the following aspects before putting it in SAP ECC

- Determining the status of the order.
- Determining the Shipping Status of the Order
- Determining the Create Date / Update Date / Shipping Date of the order
- Prime / Non-prime orders
- Any discounts determined in Amazon Seller Central which need to be passed to SAP ERP
- Amazon Seller Central order number in the Purchase Order field of SAP ERP order.

APPSeCONNECT syncs customer, order, and item information such as:

- Item quantity
- Total order cost
- Customer payment method
- Tax information
- **Order total calculation**
Exact value mapping of tax and shipping methods are ensured for proper order total calculation while converting web orders into SAP ECC sales orders.
- **Web order status update**
In case of offline payment, the Invoice will be generated in SAP ERP and APPSeCONNECT will be synced to Amazon Seller Central via IDOCs/PO/PI.

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Order Fulfillment

- **FBM:** Shipment/ Order fulfillment can be done in SAP ECC and the same can be synced back to Amazon Seller Central with Tracking Number and Carrier information.
- **FBA:** Shipping Labels can be printed as well as FBA fees and Inventory Reports can be synced from Amazon Seller Central to SAP ECC once the shipment reaches the Amazon Seller Central Warehouses. APPSeCONNECT will check Amazon FBA for shipment notices on orders that have been sent to FBA. It can be chosen once a day, every three hours, every eight hours, and every twelve hours. When this scheduled appointment runs, if any shipment reports are found from FBA, they'll be pulled into SAP ECC and the tracking details will be applied to those orders.

Payments and Refunds

- The Financial Events and Transactions can be fetched from Amazon Seller Central and can be posted to SAP ECC according to the specific business requirements so that the accounting and tax system can be maintained correctly.

Transform the way you work and improve business efficiency!

APPSeCONNECT-led business processes streamline your operational workflow and help you expand customer and employee satisfaction amplifying revenue numbers and growth.

SAVE TIME AND EFFORT

Seamlessly connect business-critical applications and save huge amount of time and effort by automating business processes

BOOST PRODUCTIVITY

Eliminate the need for manual data entry, resulting reduced risk of errors, increased productivity, quality and a happier workforce

FOCUS ON PROFITABILITY

Streamlined business processes lets you focus on what matters the most: increasing customer satisfaction, revenue, growth!

What our customers say...



Without APPSeCONNECT, I don't think we could have grown our website to where it is now. In terms of what is out there in the market, it is the cheapest option that would deliver a reliable service.

Erika Weihmayer
Prana Biovegan



The product is easy to work with. Throughout the process, APPSeCONNECT was very accommodating of our specific requests.

Victoria Schweistein
Lumondi Inc

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