

## CUSTOMER STORY

## CASINETTO



**The rapid and flexible integration offered by APPSeCONNECT, enabled Casinetto to quickly re-focus on a 100% eCommerce business and grow even during the COVID pandemic.**

**About Casinetto**

Casinetto was founded in October 2009 as a one-stop solution, offering a carefully curated selection of the best quality and most authentic handpicked food products, from mid-range to gourmet. Casinetto is a local business that works and supports 500+ Italian farmers, bakers, and manufacturers while providing more than 2,000+ Italian products to customers through sustainable agriculture and fresh local produce.

**Getting Started for Success**

Casinetto has grown to become one of the biggest food distributors in Dubai and is now well known for bringing in top-quality food. They were using SAP Business One as their back-end ERP (Enterprise Resource Planning) solution for the business and Shopify as their front-end eCommerce store. However, with their growing orders, they needed the two applications to be integrated to optimize and streamline their business operations. Thus, they were looking for an intelligent and robust integration platform that could help them in integrating their applications.

**Overcoming the Biggest of Hurdles**

With the growing demand for Casinetto's high-quality products, manually managing the vast volume of sales and order data was becoming counterproductive. The loss of time and the risk of data redundancies brought on by manual data management made it prudent to have a robust integration between SAP Business One and Shopify to streamline and accelerate workflows. The integration also needed to offer an automated process of converting one system of measure to another and be deployed rapidly to cope with increasing online demands. That is where APPSeCONNECT came into play to make the difference!

**Headquarters:**  
Dubai, UAE

**Industry:**  
Food & Beverages

**Company Size:**  
51-200 employees

**Website:**  
[www.casinetto.com](http://www.casinetto.com)



**Integrations are never easy, it is a challenging process. Especially for us, it was extremely challenging because we have a lot of items that are not sold per piece but are sold per weight. So, there are a lot of issues in converting an item from one unit of measure to another unit of measure and so this requires a lot of brainstorming.**

**APPSeCONNECT has been very flexible since the beginning, which allowed us to put together an integration for Shopify and SAP effortlessly.**



**Giacomo Bernardelli**  
Casinetto

### The SAP Business One + Shopify Connector by APPSeCONNECT

Manual management of Casinetto's ever-growing data was exponentially slowing their eCommerce business operations and growth. APPSeCONNECT's robust integration for SAP Business One and Shopify became the ideal solution to achieve the flexibility and speed Casinetto was looking for. The next generation, low-code Business Process Automation, and integration platform of APPSeCONNECT enabled the seamless end-to-end integration of SAP Business One and Shopify for bi-directional sync of all business-critical data.

The SAP Business One + Shopify Connector by APPSeCONNECT provided a seamless integration experience through its industry-tested pre-packaged connectors. The connectors enabled Casinetto to accelerate their business growth along with hands-on experience working with ProcessFlow, APPSeCONNECT's proprietary Visual Integration Designer, to create all the necessary customizations for their integrations.

### The Integration Superpower

Casinetto was able to quickly get started with the help of APPSeCONNECT's out-of-the-box connectors and prompt hands-on implementation from the support team. The end-to-end integrated BPA (Business Process Automation) solution delivered to Casinetto by APPSeCONNECT was designed to offer the following:

- Seamless data integration between SAP Business One and Shopify
- Automated the process of converting one measurement system to another through integration.
- Created a flexible integration environment for SAP Business One.
- Promptly enabled robust, end-to-end integration between all necessary applications.
- Uniquely designed business flow to suit the requirements with a strong and reliable integration architecture.
- Streamlined business operations and processes.

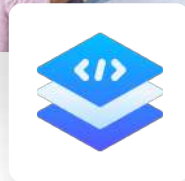
### That's All Folks

With the SAP Business One + Shopify Connector by APPSeCONNECT, Casinetto was able to fully focus on their eCommerce operations and achieve business growth, even during the COVID pandemic. They thank APPSeCONNECT for their newfound success, and for making their digital transformation journey through integration as smooth as possible!

The benefits provided by APPSeCONNECT to Casinetto include:

- Reduced manual effort and updates.
- Stronger customer relationship.
- Completely seamless integration of applications.
- Easy and automated management of sales orders.
- Speed in operations noticed.
- More time for innovating, less on managing.
- Improved efficiency and productivity.
- Saved a lot of time and resources due to efficient real-time data exchange.
- A perpetual rate of business growth





## Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

## Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?  
Start your integration journey now!

[Contact Us](#)



# Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.



## Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.



## Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.



## Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.



## Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.



## Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.



## Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.