

20 BEST



E-COMMERCE

“

*quotes*

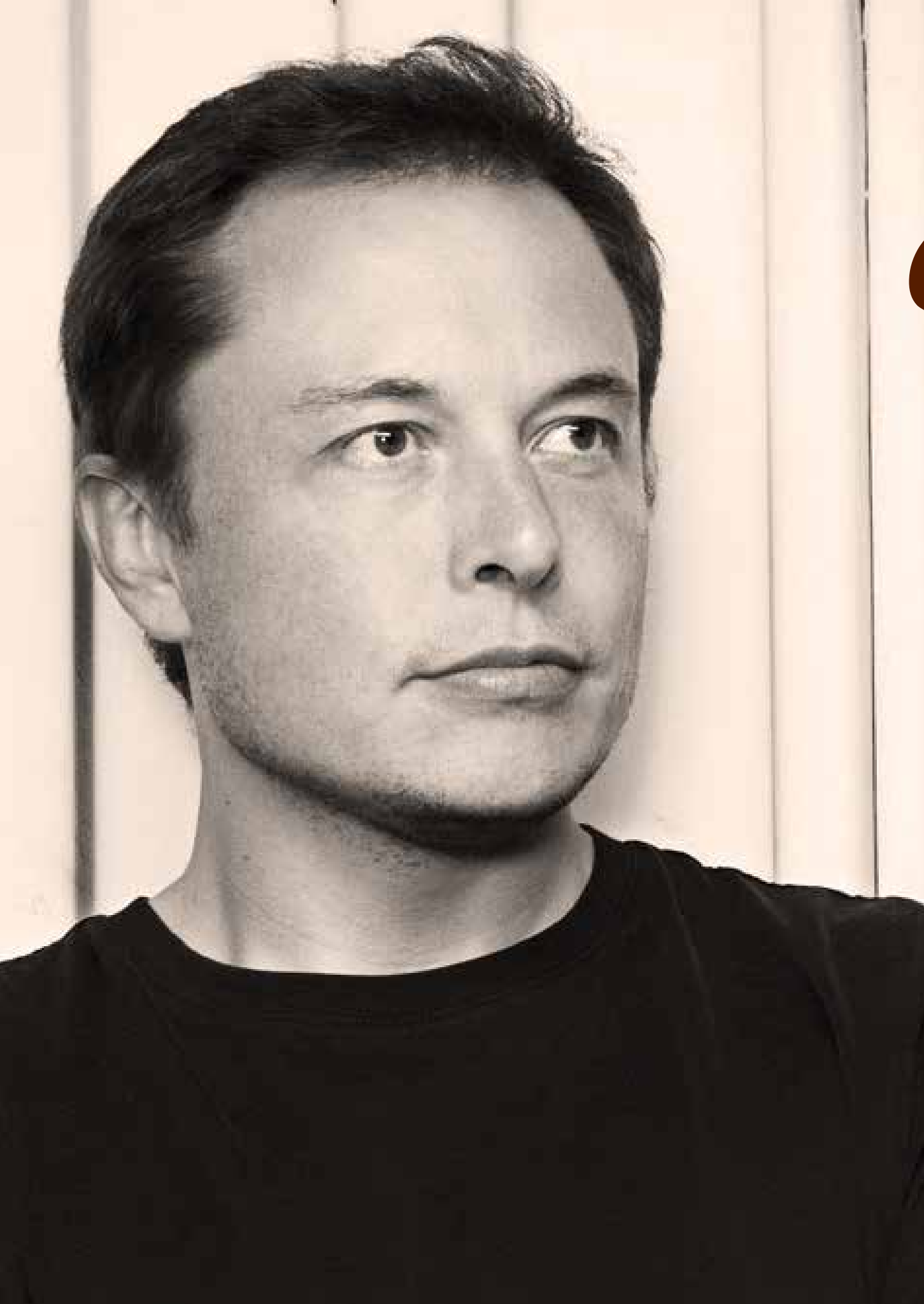
”

FROM THE EXPERTS



“**If you do build a great experience, customers tell each other about that. Word of mouth is very powerful.**”

Jeff Bezos,  
(Founder of Amazon.com)



**“ I don't create companies for the sake of creating companies, but to get things done.**

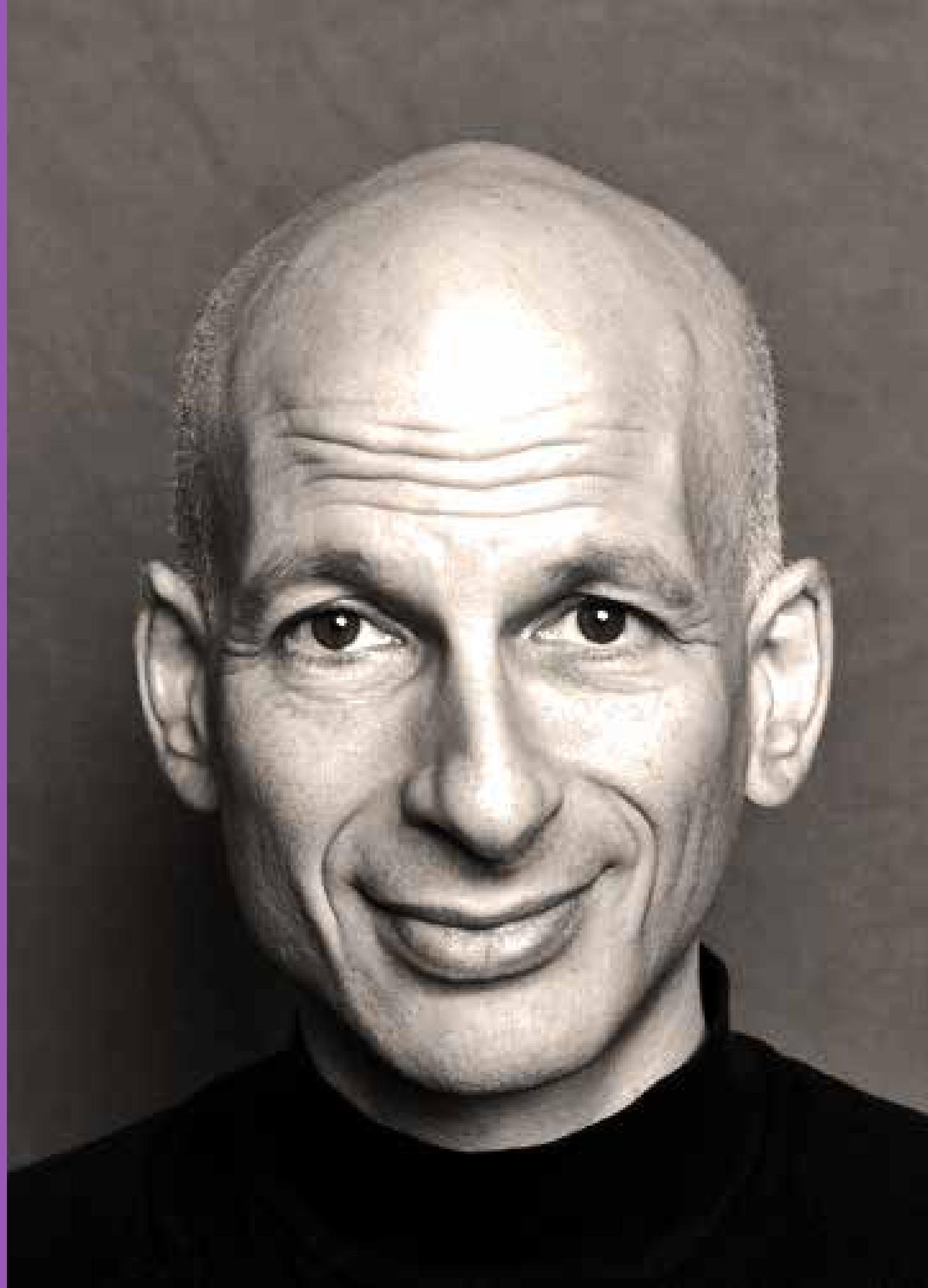
Elon Musk,  
(CEO & CTO of SpaceX,  
Investor in PayPal)

“

**The reason it seems that price is all your customers care about is that you haven't given them anything else to care about.**

Seth Godin,

(American author, entrepreneur, marketer, and public speaker)







“**You can’t just open a website and expect people to flood in. If you really want to succeed you have to create traffic.**”

Joel Anderson,  
(Walmart CEO)

“

**It isn't just that E-commerce depends on express mail; there's a sense in which E-commerce is express mail. Right now, billions of dollars are being spent around the country on so-called "last-mile delivery systems."**

Malcolm Gladwell,

(Journalist, bestselling author, and speaker)







“ People were doing business with one another through the Internet already, through bulletin boards. But on the Web, we could make it interactive, we could create an auction, we could create a real marketplace. And that's really what triggered my imagination, if you will, and that's what I did.

Pierre Omidyar,  
(Founder of eBay)

“

**Communications  
is at the heart of  
e-commerce and  
community.**

Meg Whitman,  
(President and CEO of Hewlett-Packard)





“

**We've been very  
frustrated with  
the state of  
open-source  
eCommerce we  
knew it could be  
done better.**

Roy Rubin,  
(Co-Founder/CEO, Magento)



“

**You should  
learn from your  
competitor, but  
never copy.  
Copy and you  
die.**

Jack Ma,

(Executive Chairman of Alibaba Group)





“ **We interrogate things about what is the best experience for the customer.** ”

Kunal Bahl,  
(Founder and CEO of Snapdeal)



“

**Thus, in the future, instead of buying bananas in a grocery store, you could go pick them off a tree in a virtual jungle.**

Yasuhiro Fukushima,  
(Japanese business executive)





“**Create content that teaches. You can't give up. You need to be consistently awesome.**”

Neil Patel,  
(co-founder of Crazy Egg  
and KISSmetrics)



“ You can’t wait for customers to come to you. You have to figure out where they are, go there and drag them back to your store.

Paul Graham,  
(Y COMBINATOR)



“**Ecommerce  
leaders will have  
to keep with  
these changes  
(and others) to  
survive and stay  
ahead.**

Linda Bustos,  
(Ecommerce Expert from Get Elastic)





**“ In eCommerce,  
your prices have  
to be better  
because the  
consumer has to  
take a leap of faith  
in your product.**

Ashton Kutcher,  
(Actor, producer, model, investor )





“**Leadership in telecommunications is also essential, since we are now in the age of e-commerce.**”

Michael Oxley,  
(FBI Agent)





“**Making a profitable e-commerce store is hard work. I love the fact that Shopify clients help each other in our forums. I love the fact that everyone feels like we are in this together and that we all will succeed together.**”

Scott Lake  
(co-Founder, Shopify)



**Because of the increased use of social media on smartphones and social media's involvement in retail sales, "social selling" has become red hot. Anyone hoping to improve their online sales success must take advantage of emerging trends.**

Eddie Machaalani,  
(co-founder and co-CEO, Bigcommerce)



“ **We were not thinking about numbers then, but we knew something big can be built out of ecommerce.** ”

Binny Bansal and Sachin Bansal,  
(the founders FlipKart)

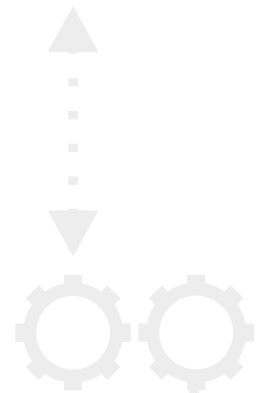




“

**There are some who will call us a success because of this fundraiser. They'll say we're worth billions. And, of course, there are some who will call it a bubble. We know that the truth is that raising money is not success. Raising money is a responsibility that opens up new opportunities.**

Jason Goldberg,  
(Founder of Fab.com)



**www.APPS****CONNECT.com**



---

World's easiest solution for connecting your  
E-Commerce with ERP!



We **Connect**.You **Grow**.