APPS**e**CONNECT

CUSTOMER STORY

ESTHÉTIQUE ET ELECTROLYSE CANADA

With APPSeCONNECT Esthétique Et Electrolyse was able to seamlessly integrate SAP Business One with multiple applications and become one of the leading distributors of cosmetics in Quebec.

About Esthétique Et Electrolyse Canada

Esthétique Et Electrolyse Canada (EEC) is a renowned distributor of high-quality beauty products and equipment and has been operating successfully out of Canada since 1990. Esthétique Et Electrolyse Canada's mission has always been to put its experience, its passion, and all its knowledge to improve beauty products for professionals in the field and to help them offer higher quality services.

How It Started

Delivering high-quality beauty products and equipment to their customers has always been the focus of Esthétique Et Electrolyse Canada. The cosmetics and beauty products industry is one of the more competitive markets, however, with their consistent dedication to developing and providing the best quality products, Esthétique Et Electrolyse Canada had achieved great popularity in the vertical.

They are now an enterprise selling through multiple channels to meet their growing demands. Aside from physical stores, they also expanded their operations online by selling through eBay and Amazon. With their growing business and business-critical data, they also implemented SAP Business One as their back-end ERP solution. While the online marketplaces and ERP platforms provided a functional digital infrastructure to manage their business, the manual data management and lack of end-to-end integration soon became a difficult challenge.

Headquarters:
Laval, Québec

Industry:
Beauty & Cosmetics

Company Size:
11-50 employees

Website:
www.eecinc.ca/en

We were using SAP Business One and wanted to connect our SAP system with different applications and websites. With APPSeCONNECT, we were able to within few months go live with the integration.

Pascal Brian
Esthétique Et Electrolyse Canada

The Challenges Faced

While Esthétique Et Electrolyse Canada's existing digital infrastructure of eBay, Amazon and SAP Business One was sufficient initially to manage their online operations, the growing bulk of sales data from multiple channels was soon becoming an uphill challenge. The lack of real-time data transfer and manual data transfer meant the workflow was slow and extremely prone to data errors and redundancies. Having the different applications isolated from each other also meant ready access to important operational data was also lacking. Automated management of all essential business data was required where orders placed across eBay and Amazon are seamlessly synchronized to SAP Business One. Thus, they needed an intelligent Business Process Automation and Integration solution to streamline the management of data from the two different online marketplaces and enable end-to-end bidirectional data across all applications.

The Journey with APPSeCONNECT
SAP Business One + eBay Connector and SAP Business One + Amazon Connector

Automating the data transfer and managing processes between both Amazon and eBay was critical to optimize operational efficiency and competitiveness for Esthétique Et Electrolyse Canada. The out-of-the-box integration connectors for SAP Business One with eBay and SAP Business One with Amazon provided a complete solution package with its smart and robust low-code Business Process Automation and integration platform that rapidly and effortlessly deployed a full-stack integration for all their LoB applications. The **SAP Business One + eBay** and **SAP Business One + Amazon** connector by APPSeCONNECT delivered a seamless real-time integration through its smart ready-to-use connectors that enabled EEC to effortlessly manage thousands of orders coming in from multiple online marketplaces. With integration through APPSeCONNECT, EEC also got the opportunity to work with APPSeCONNECT's visual integration designer, ProcessFlow, which allowed them to design and deploy all necessary customizations for their integrations, effort-free.

The Solution Provided by APPSeCONNECT

Esthétique Et Electrolyse Canada, with APPSeCONNECT's robust and seamless integration by their side, was able to fully support their growing business and manage their vast volumes of order data from multiple channels. With the dedication and expertise of the APPSeCONNECT team, the integration was rapidly deployed and according to Pascal Brian, Esthétique Et Electrolyse Canada "With APPSeCONNECT, we were able to within a few months go live with the integration."

The integration offered to EEC by APPSeCONNECT was configured for the following:

- Seamless data integration of eBay and Amazon with SAP Business One Integration
- Automated integration helped overcome REM related issues of SAP.
- Provided end-to-end streamlined integration of SAP Business One with multiple applications.
- End-to-end integration of all applications removed data redundancy and errors from manual data entry.
- Uniquely designed business flow to suit the requirements with a strong and reliable integration architecture.
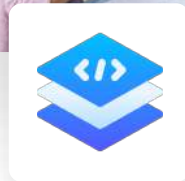- Streamlined business operations and processes.

How EEC Canada Benefits from APPSeCONNECT

With the SAP Business One + eBay and SAP Business One + Amazon integration by APPSeCONNECT, Esthétique Et Electrolyse Canada are now at great heights of business growth and success. They thank APPSeCONNECT for making this digital transformation journey towards an automated business fast and effortless.

The benefits APPSeCONNECT offered to EEC include: :

- Reduced manual effort and updates.
- Stronger customer relationship.
- Completely seamless integration of applications.
- Easy and automated management of sales orders.
- Speed in operations noticed.
- More time spent on innovating, less on managing.
- Improved efficiency and productivity.
- Saved a lot of time and resources due to efficient real-time data exchange.
- A perpetual rate of business growth.

APPS e CONNECT

Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?
Start your integration journey now!

Contact Us

AUTOMATION CHAMP!

Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.

Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.

Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.

Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.

Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.

Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.

Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.

Request a Demo