APPSeCONNECT

JOSIE MARAN COSMETICS

Josie Maran Cosmetics efficiently managed thousands of orders per week and automated business processes with APPSeCONNECT's seamless integration capabilities.

About Josie Maran Cosmetics

Founded in September 2007, Josie Maran Cosmetics LLC specializes in the Beauty and Personal Care segment with its vast range of beauty products. The company is named after and owned by the world-renowned supermodel Josie Maran. Josie Maran Cosmetics consists of an ever growing community of visionaries dedicated to making game-changings impact through its empowerment culture, quality products, and social engagement. The brand specializes in producing and sourcing pure Argan Oil and its byproducts are grown and harvested responsibly by Moroccan women.

The Setup to the Make-up

Since its foundation Josie Maran Cosmetics has been a growing community of visionaries which brings innovative changes to their line of quality products. With the huge inventory of items Josie Maran used Shopify Plus as the front-end for their eCommerce store and SAP Business One as their back-end ERP (Enterprise Resource Planning) system. With their strive to make the most out of their SAP and Shopify implementation, they needed a complete automation solution for their business processes to maintain error-free and seamless data transfer between the two applications.

Overcoming All Challenges Through Vigilance

With the immense popularity of the brand, Josie Maran Cosmetics was receiving a steady stream of increasing orders from their Shopify eCommerce platform. With the slow manual data transfer process between Shopify Plus and SAP Business One, their data backlog was slowly spiraling out of control. They needed a smart automation solution that could synchronize all the products along with their information from SAP to Shopify Plus and have inventory information be updated on Shopify and SAP in real-time.

Headquarters:
Santa Monica, Los Angeles, USA

Industry:
Beauty & Cosmetics

Company Size:
51-200 employees

Website:
www.josiemarancosmetics.com

Sound and well-architected integration platform to connect Shopify with SAP B1. Great implementation team – responsive, smart, customer focused – and a pleasure to work with. Our environment required some customizations which the team and platform were able to handle. Would like to see more robustness in the connector scheduling and reporting capabilities, but my requests are already on the roadmap for an upcoming release. Better, more streamlined ecommerce operations. Reduction in manual tasks/more automation/better use of operations resources.

JOSIE MARAN

Roger Wason
Josie Maran Cosmetics

Management of order details was required to be automated where all orders placed on Shopify are to be synchronized in SAP as Sales orders and corresponding Shipping information to be synchronized back to Shopify. With the high quality of Josie Maran Cosmetics, they would often be popular gifting options for customers. Thus, they also needed the BPA (Business Process Automation) application to enable automation for managing data on new and existing customers to purchase Gift Cards. With such a wide and complex set of requirements, APPSeCONNECT's robust integration platform was the ideal solution for them.

The SAP Business One + Shopify Connector by APPSeCONNECT

Streamlining the overwhelming volume of bulk order data and information on new and existing customers was prudent to optimize operational efficiency and competitiveness for Josie Maran Cosmetics. The integration offered by APPSeCONNECT for SAP Business One and Shopify proved to be the perfect solution Josie Maran Cosmetics were looking for – an intelligent and robust low-code Business Process Automation and integration platform that can rapidly and effortlessly deliver a full-stack integration for line-of-business applications.

The SAP Business One + Shopify connector by APPSeCONNECT delivered a complete end-to-end automation solution through its ready to use low-code integration package and enabled Josie Maran cosmetics to effortlessly manage thousands of orders per week and seamlessly automated their bulk everyday business processes. They also got the opportunity to work with APPSeCONNECT's visual integration designer, ProcessFlow which allowed them to design and deploy all necessary customizations for their integrations effort-free.

Confidence that Automation Gives

With the power of robust instantaneous data synchronization enabled by APPSeCONNECT on their side, Josie Maran Cosmetics could now fully leverage their growing popularity and sales volumes to cement their perpetual business growth and success. According to Roger Wason, Josie Maran Cosmetics, APPSeCONNECT was a "Sound and well-architected integration platform to connect Shopify with SAP B1." The APPSeCONNECT Team also worked diligently throughout the project to rapidly implement a powerful solution that worked flawlessly from the get-go. The solution offered to Josie Maran Cosmetics by APPSeCONNECT was configured for the following:

- Automated information flow between Shopify Plus online store and SAP Business One.
- Real-time item and Inventory update on Shopify from SAP Business One.
- Instantaneous synchronization of the vast volume of Customer and Order information back to SAP Business One.
- Item price changes and inventory updates seamlessly updated on Shopify.
- Various kinds of Discounts offered to their Global customers directly controlled by SAP Business One.
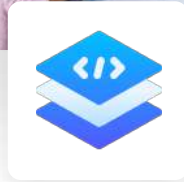- Shipment and tracking details updates without delay.

And That's How It All Goes

With the SAP Business One + Shopify integration by APPSeCONNECT, Josie Maran Cosmetics is now scaling newer heights of business growth and success. They thank APPSeCONNECT for making this digital transformation journey towards an automated business fast and effortless.

The benefits APPSeCONNECT offered to Josie Maran Cosmetics include:

- Elimination of Manual data entry into the two systems.
- Completely automated order flow system.
- Streamlined management of thousands of data per week.
- Increased productivity of back-office teams.
- Efficient real-time data exchange.
- Automated end-to-end mapping of business objects.
- Capability to customize the solution to meet business-specific needs

APPS e CONNECT

Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

Connect Your Applications Under One Platform and Automate Business Processes

**Ready to talk to an expert?
Start your integration journey now!**

Contact Us

Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.

Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.

Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.

Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.

Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.

Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.

Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.

Request a Demo