C U S T O M E R   S T O R Y

AW ROSTAMANI

AW Rostamani accelerated their business growth by integrating and automating their ecommerce, POS and back-end systems and streamlined critical processes.

About AW Rostamani

AW Rostamani is a conglomerate of 14 companies in seven diverse disciplines, committed to enriching lives through its exceptional products and services. Their business sectors include automotive, real estate and construction, retail, logistics, information technology, travel, and consultancy and majorly deal in fashion retail, luxurious jewelry, home living, and decorative items in Dubai. In collaboration with AW Rostamani Lifestyle, Apartment 51 was founded to widen style horizons and create lifestyles that are filled with effortless beauty. They believe – "Your home should be a representation of you, your tastes, your personality and a celebration of the people and things that you love"

Behind the Expansive Success

Based in Dubai, AW Rostamani has been a veteran enterprise in the industry with wide reaching stakes across several major industry verticals such as real estate, construction, logistics, automobile and many more. With their long running operation in the industry, they expanded their operations online through their Shopify storefront and implemented Microsoft Dynamics NAV ERP and Lightspeed POS as their back-end ERP and Point of Sale solution, respectively. With the successful implementation of all these applications, AW Rostamani was able to rapidly expand their business. However, the lack of an integrated infrastructure across the applications was soon to become a massive hurdle towards long term sustainable and scalable growth.

Headquarters:
Dubai, UAE

Industry:
Automotive

Company Size:
1,001-5,000 employees

Website:
www.awrostamani.com

> It was a big concern for Shopify integration with any ERP at that point. We found our solution through APPSeCONNECT and we came out of the disaster and nightmare of losing our CSV file for uploads and downloads. A big thanks to APPSeCONNECT Team, they have always been available for support, especially during the weekends and public holidays

Damodar Nair
AW Rostamani

Hurdles to Accelerated Growth

With Shopify, AW Rostamani was able to successfully run their online business, however, as the scale of their operations grew, the need to move beyond manual data management to full-stack automation became a necessity. Manually transferring the ever-growing bulk of business data to and from Shopify to Microsoft Dynamics NAV and Lightspeed POS was drastically impacting operational efficiency and business productivity. The integration of Shopify with Microsoft Dynamics NAV and Lightspeed POS was the need of the hour, and they needed a robust and intelligent integration platform that could connect their business applications. That is when APPSeCONNECT came in to deliver the in-depth solution that AW Rostamani needed.

The Microsoft Dynamics NAV + Shopify and Shopify + Lightspeed POS Connector by APPSeCONNECT

Manually transferring vast volumes of sales orders and related data between the applications was causing major setbacks towards faster and effective operations for AW Rostamani. The robust integration connectors by APPSeCONNECT for Microsoft Dynamics NAV with Shopify and Shopify with Lightspeed POS became the ideal solution for AW Rostamani for achieving an end-to-end automated intelligent business. With the next-gen, intelligent low-code Business Process Automation, and integration platform of APPSeCONNECT, AW Rostamani was able to seamlessly achieve bidirectional data synchronization of orders, customer details, and all other business critical data across Microsoft Dynamics NAV, Shopify, and Lightspeed POS.

The **Microsoft Dynamics NAV + Shopify** and **Shopify + Lightspeed POS** delivered robust and intelligent full-stack integration with industry tested pre-packaged connectors that allowed AW Rostamani to exponentially accelerate their business growth and automate all critical processes their eCommerce, POS, and ERP solutions. With APPSeCONNECT, they also got to work hands on with ProcessFlow, the powerful and intuitive Visual Integration Builder, that helped them customize all the required integrations to meet their specific needs, effortlessly.

Get, Set, Integrate

With the powerup of intelligent automation through integration by APPSeCONNECT, AW Rostamani was now more than ever ready to tackle the growing complexity of business data. With the prompt deployment of the integration between Shopify and their ERP, AW Rostamani was able to synchronize all their data rapidly and securely. According to Damodar Nair, AW Rostamani, "It was a big concern for Shopify integration with any ERP at that point. We found our solution through APPSeCONNECT and we came out of the disaster and nightmare of losing our CSV file for uploads and downloads." The all-hands-on deck approach by Team APPSeCONNECT also ensured the rapid deployment of a robust integration solution that worked right out-of-the-box. The curated solution delivered by APPSeCONNECT to AW Rostamani offered: .

- Seamless data integration between Shopify, Microsoft Dynamics NAV ERP and Lightspeed POS
- Automated order sync between applications.
- More efficient customer management.
- Uniquely designed business flow to suit the requirements with a strong and reliable integration architecture.
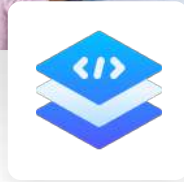- Streamlined business operations and processes.

Accelerating to Greater Success

Through the seamless integration of Microsoft Dynamics NAV + Shopify and Shopify + Lightspeed POS by APPSeCONNECT, AW Rostamani is experiencing newfound efficiency and scalability of business growth. They are thankful to APPSeCONNECT for enabling them to achieve these greater heights of success through a seamless digital transformation journey.

The benefits that APPSeCONNECT brought to AW Rostamani include:

- Reduced manual effort and updates.
- Stronger customer relationship.
- Completely seamless integration of applications.
- Easy and automated management of sales orders.
- Speed in operations noticed.
- More time spent on innovating, less on managing.
- Improved efficiency and productivity.
- Saved a lot of time and resources due to efficient real-time data exchange.
- A perpetual rate of business growth.

Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?
Start your integration journey now!

Contact Us

AUTOMATION CHAMP!

Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.

Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.

Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.

Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.

Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.

Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.

Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.

Request a Demo