AUDEZE

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Headquarters:
Los Angeles

Industry:
Electrical & Electronics

Company Size:
50-100 employees

Website:
www.audeze.com/

About Audeze

Audeze, founded in 2008, was brought forward with the single mission of providing the best quality sound in the headphones and accessories industry. Audeze employs groundbreaking dynamics to enrich the customer and the musical experience for our users. Being a manufacturer based in Los Angeles, they produce their products indigenously and often build uniquely built parts that are not available anywhere in the market.

The Path to Bombastic Growth

Audeze has been a rapidly growing business bringing in exceptional quality headphones and audio accessories to the market. With the company's keen pursuit of catering to the worldwide demand, their orders were rapidly growing at a steady pace. They implemented SAP Business One as their back-end ERP system to maintain critical business data and used Shopify as their online eCommerce platform. Both solutions were operating successfully and delivered effortless management of their respective processes, however, as isolated applications, they were soon to bring in a range of new challenges.

Full Blast Through All Challenges

With the exponential growth of Audeze's popularity, the disconnected software infrastructure between SAP Business One and Shopify was becoming a major hurdle to scalable growth. Manually managing customer data, tax records, and multiple product details, along with variations between both applications, hindered streamlining of business workflows at every step. Manual data transfer also drastically increased the risk of business-crucial data loss and system-wide data redundancies, which Audeze absolutely did not want. They were in dire need of an intelligent and powerful integration platform that could deliver data analytics and insights right at the user's fingertips and efficiently streamline business processes. That is when APPSeCONNECT came into the picture as their ideal solution.

> APPSeCONNECT's integration solution is the glue that allows us to connect disparate marketplaces and our ERP system. It is working great and it has reduced our delivery lead time and stuffs associated with delivery enormously. We are very happy with their product and support and would recommend it to anybody looking for a solution to automate their systems. The team is super reliable and really dependable.

Sankar Thiagasamudram
Audeze

The SAP Business One + Shopify Connector by APPSeCONNECT

The massive bulk of orders that had to be managed manually between SAP Business One and Shopify was an uphill challenge for Audeze to achieve fast and flexible business operations. APPSeCONNECT's robust integration for SAP Business One and Shopify became the best-in-class solution for Audeze. The next-gen, low-code Business Process Automation, and integration platform of APPSeCONNECT enabled Audeze to achieve end-to-end bidirectional sync of all essential business data between SAP Business One and Shopify.

The **SAP Business One + Shopify connector** by APPSeCONNECT delivered fast and reliable integration with its pre-configured connectors enabling Audeze to efficiently improve integration between their applications and consolidate all business data under a single platform. The integration also allowed Audeze to work with ProcessFlow, APPSeCONNECT's intuitive Visual Integration Designer, which helped them to effortlessly customize all their integrations to meet their specific needs.

Turning Up the Automation

With APPSeCONNECT's powerful integration and automation by their side, Audeze was able to quickly synchronize all business-critical data between their isolated ERP and eCommerce platforms. According to Sankar Thiagasamudram, Audeze, "APPSeCONNECT's integration solution is the glue that allows us to connect disparate marketplaces and our ERP system." The APPSeCONNECT support team also dropped in with complete dedication to deploying a seamless and automated BPA solution that works right out of the box. The curated solution offered by APPSeCONNECT to Audeze offered the following:

- Fully automated application integration between SAP Business One and Shopify.
- Effortless Customer Group codes and tax codes management based on countries and regions.
- Management of multiple address information across both systems.
- Custom-designed business flow to suit specific business requirements.
- Enabled synchronization of orders containing subscriptions or virtual items.
- Updated Business Partners with correct address information in SAP Business One.
- Streamlined business operations and processes with a strong and reliable integration architecture.
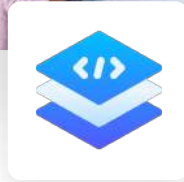
The Symphony of Success

With the SAP Business One + Shopify integration by APPSeCONNECT, Audeze has now achieved greater success than ever. Their business is more productive and efficient than ever, and they thank APPSeCONNECT for making this digital transformation endeavor possible and providing an integration journey as seamless as possible.

The benefits that APPSeCONNECT brought to Audeze include:

- Completely seamless integration of applications.
- Easy and automated management of sales orders.
- More time spent on innovating, less on managing.
- Reduced manual effort and updates.
- Improved efficiency and productivity.
- Improved customer satisfaction.
- Saved time and resources through efficient real-time data exchange.
- A perpetual rate of business growth.

APPS *e* CONNECT

Here's How APPSeCONNECT is Your Best Fit Too!

- Next-gen low-code/ no-code iPaaS for effortless automation and integration
- Robust user-friendly platform backed by experienced professionals
- Best in class implementation and post-implementation customer support
- Pre-Built Connectors with industry-tested reliability and functionalities
- Built-in functionalities to support geographical expansion
- Deeper full-stack integration for unparalleled scalability and customizability
- Fully automated instant bi-directional data sync
- Flexible implementations that scale with a growing eCommerce business
- Boost efficiency of business processes and team productivity

Connect Your Applications Under One Platform and Automate Business Processes

Ready to talk to an expert?
Start your integration journey now!

Contact Us

Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.

Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.

Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.

Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.

Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.

Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.

Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.

Request a Demo