APPSeCONNECT

Golden Toys Mexico

How Golden Toys Optimized Their Order Fulfillment Cycle to 60% by Streamlining Inventory and Product Management with APPSeCONNECT

About Golden Toys

Golden Toys, a company based out of Mexico, is one of the leading dealers of toys, stationery and home items. Being one of the largest retailers of world-class toys and home décor items, Golden Toys is all about spreading love and happiness to the people around it.

The Work Behind the Fun

Golden Toys has been a successful business globally, with Mexico being the top contributors. The company was accumulating a lot of orders and the data has been ever-increasing since. They used SAP Business One as their ERP system and were able to manage all their crucial business decisions from the ERP. For their client website, Golden Toys employed WooCommerce eCommerce platform. With the successful implementation of both the applications, Golden Toys was rapidly increasing its orders manifold. However, managing all that order was soon going to be a tedious task.

Where There Is a Will, There Is a Way!

With the increasing popularity of the brand, Golden Toys started receiving more and more orders from their website. Maintaining a manual method for orders and stock management was becoming counterproductive and the loss of business-crucial data was a risk that no one could take. What they needed was a smart integration platform that could connect their ERP and eCommerce solutions, automate business processes and data on the go, provide data analytics and insights and streamline applications to improve productivity. Here is where APPSeCONNECT Integration Platform came into the picture and changed the ecosystem.

Headquarters:
San Luis Potosí, Mexico

Industry:
Games/Toys

Company Size:
201-500 employees

Website:
goldentoys.com.mx

> We are using APPSeCONNECT to keep our products, stock and orders synchronized with our web page and their SAP. It's been very useful because it keeps everything in order without any extra effort. I was amazed on how easy it was for me to start using it and start synchronizing the products.
>
> Great support and flexibility. Support team was very helpful and always willing to help. Despite all the specifications we needed, they customized the specs and functionalities to meet our requirements.

Vianick Oliveri
Golden Toys

The SAP Business One + WooCommerce Connector by APPSeCONNECT

The huge load of orders and inventory details that had to be manually managed between the two applications was slowing down the business by the hour. APPSeCONNECT integration for SAP Business One and WooCommerce was the best fit to address this – with a smart and intelligent iPaaS like APPSeCONNECT, Golden Toys were efficiently able to bidirectionally sync the products, inventory and orders data between SAP Business One and the WooCommerce website.

The SAP + WooCommerce connector by APPSeCONNECT offers robust and reliable integration with its pre-configured packages and allowed Golden Toys to improve their order fulfillment cycle by consolidating all data under one roof. The connector also allowed Golden Toys to work with ProcessFlow, an intuitive Visual Integration Builder, that helped them customize the integration to meet their specific needs, without any hassle.

The Integration Game!

With automation and integration as their best sidekicks, Golden Toys now boarded the APPSeCONNECT voyage – with a fast and easy onboarding, Golden Toys was quickly able to sync business crucial data between the applications. According to Vianick Oliveri, Golden Toys, "… was shocked to see how easy and simple it was to use and sync data with APPSeCONNECT from day 1…" Also, that is when the support team dropped in too. With a relentless urge to help their customers, Team APPSeCONNECT implemented and deployed a seamless and automated BPA solution in place. The platform was developed to cater to Golden Toys' requirements, and we configured the connector to offer:

- Fully automated business process automation
- Streamlined data Integration ecosystem
- Automated sync of web orders, products and stock between systems.
- Better metrics at inventory and order management
- Improved order fulfillment cycle
- A clear 360-degree view of the entire business and its processes.

And Here We Are!

With the SAP Business One + WooCommerce integration by APPSeCONNECT, Golden Toys is now soaring heights of success with increased orders and revenue. Their business is more efficient than ever and is growing every day. They thank APPSeCONNECT for making this endeavor possible and providing an integration journey as smooth as this!

Some of the benefits that APPSeCONNECT brought to Golden Toys:

- Complete integration of the entire application stack
- Improvement in order fulfillment cycle to 60%
- Flexibility to customize the platform to meet business needs
- Reduced manual efforts and errors
- Centralized place for information
- Improved customer satisfaction
- Improved productivity of the team

Here's How APPSeCONNECT is Your Best Fit Too!

- Modern and intelligent iPaaS to automate and integrate your applications.
- Deep integration with software scalability to ensure perpetual growth
- Pre-Configured Connectors with comprehensive features and functionalities
- Unparalleled implementation and post-implementation support by the experts
- End-to-end mapping of business objects with no room for errors
- Highly flexible and customizable Business Process Automation Solutions that is capable of adapting to complex scenarios.

Connect Your Applications Under One Platform and Automate Business Processes

**Ready to talk to an expert?
Start your integration journey now!**

Contact Us

Unlock Efficient Business Automation with APPSeCONNECT!

APPSeCONNECT integration platform as a service (iPaaS) addresses to one of the biggest barriers of a modern day enterprise - connecting, synchronizing and relating data, applications, and processes among cloud and on-premises systems with latest integration and cloud computing paradigms and the best-in-class technologies.

Power and Flexibility

Full-Stack Integration and Automation provides a flexible architecture that seamlessly integrates a variety of software applications enabling businesses to adapt their workflow rapidly and cost-effectively to changing business ecosystems.

Launch Faster

Pre-concocted templates, for industry leading integrations that are time-tested and based on best integration practices reduce time to deploy by up to 65%.

Reliable and Secure

Handles data most delicately. The servers follow highly encrypted channels to communicate. Moreover, the security layer pre-built on the platform shields all the activities made through the platform.

Empower Teams

Low-Code Development environment is friendly to users from any level of technical expertise. It empowers every team within your organization to develop and implement integration at any level of the organization.

Accelerate Growth

Full-stack low-code intelligent automation enables businesses to deliver to the market faster and achieve 70% boost in business productivity.

Boost Revenue

Intelligent integration eliminates data silos across the organization which helps boost revenue and reduce costs to the company due to data errors and redundancies, manual labor, and lack of real-time data transfer.

Request a Demo